

# STADIO



## SCHOOL OF FASHION



### DESIGN STUDIO

SHORT LEARNING PROGRAMME

CONTACT LEARNING

FORMERLY

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# DESIGN STUDIO

SHORT LEARNING PROGRAMME | 14 WEEKS

CAMPUSES: RANDBURG & BELLVILLE

## CAREER OPPORTUNITIES

• DESIGN CONSULTANT

• INDEPENDANT DESIGNER OR BRAND OWNER

• FASHION ILLUSTRATOR

• TECHNICAL FASHION DESIGNER

• PATTERN MAKER

• SEAMSTRESS OR DRESSMAKER

## MODE OF DELIVERY - CONTACT LEARNING

Weekdays from 09:00 - 15:00, 5 days a week, for 14 weeks

## DESCRIPTION

The Design Studio combines three core practices for entry into the Fashion industry.

The Design Studio will equip the student with the foundational Pattern Design, Garment Construction and Creative Design skills that are required for working within a Fashion Design Studio.

Your journey into the Fashion Industry starts with the DESIGN STUDIO, where you can choose to complete this programme, or build on to your skillset through completing our Online Fashion Entrepreneurship Short Learning Programme that will guide you in starting your own fashion brand!

The programme is designed to develop the practical skills (i.e. principles and their application) and basic theoretical competency (i.e. theories and methodologies, including principles) to operate as a craft-based fashion practitioner at entry-level fashion contexts in the world-of-fashion-work. Graduates will be able to produce and communicate specific creative and technical information relevant to the fields of fashion design, pattern making and garment manufacturing.

Students will be supported through teaching and assessments to use basic tools and techniques for job completion and to acquire the practical skill sets that align with the fashion design field.

This 14 week course provides students with a immersive learning experience and is delivered on campus by a dedicated facilitator.



## OUTCOMES

You will learn the elements and principles that underpin the designing, pattern making and construction of woman's wear.

Creative Design - You will focus on the history of silhouettes using:

- Designing and sketching techniques
- Visual research methodology
- Presentation & layout techniques
- Fabrics and finishes
- The dynamic of proportion
- Working details in relation to fit and volume
- Technical drawing
- Designing to a theme

Garment Construction - You will learn the principles and practices that underpin the construction of basic womenswear garments focusing on:

- Use of equipment including machine operation and troubleshooting
- Fabric, cutting and sewing fundamentals
- Basic seams, hems and finishes
- Gathers and pleats
- Waistband, collar and cuff attachment
- Insert and patch pockets
- Zip and button closures
- Set-in sleeves
- Order of construction analysis



**STADIO SCHOOL OF FASHION IS THE ONLY INTERNATIONALLY ACCREDITED FASHION SCHOOL IN SOUTH AFRICA!**

## OUTCOMES CONTINUED

Pattern Design - You will learn the principles and practices that underpin the making of basic womenswear patterns, focusing on using:

- Equipment and terminology
- Flat patterns relative to the three-dimensional figure form
- Dart manipulation and dart equivalents (bodice styling)
- Added fullness (skirt & sleeve styling)
- Technical drawing analysis
- Closures & facings
- Pocket & collar styling
- Torso styling
- Working pattern and finished pattern processes

## ON COMPLETION OF THIS COURSE YOU WILL BE ABLE TO

Conceptualize and design basic contemporary womenswear garments, and have the skills to interpret pattern information and to construct a variety of basic womenswear garments.

## ADDITIONAL OR SPECIFIC ADMISSION REQUIREMENTS

Age 16 and above, some background or understanding of Fashion Design/ Fashion Industry will be beneficial in understanding the course material.

A novice pattern maker requires logic, fine observation skills, accuracy and patience to achieve any degree of pattern making expertise. Although it is not a prerequisite, sewing experience and an elementary knowledge of woven textiles will certainly help the student to better apply the principles and methods taught in this course.

## ARTICULATION POSSIBILITIES

Successful completion of this short course can be included to your portfolio of evidence for RPL consideration.

## COURSE KITS + SPECIALISED EQUIPMENT

Kit price is included in the course fees.

You will be required to bring your own domestic sewing machine to successfully partake in this course. Your sales representative will be able to advise you on the best machine.

It is minimum requirement that your sewing machine will need to have automatic buttonhole function.

“  
DESIGN IS THINKING MAKE VISIBLE.  
Saul Bass  
”

## MODULE DESCRIPTIONS

### CREATIVE DESIGN - 16 MODULES

The module introduces students to the theoretical principles of design, display elementary drawing (incl technical drawing) and observation skills. Students will be able to use proportions for the process of design and apply fundamental design processes and elements of design to fashion context. Students will be able to find inspiration from external sources to create visual storyboards to use for presentation techniques. A full module breakdown can be seen in the Elements of Creative Design Information Pack.

### GARMENT CONSTRUCTION – 16 MODULES

In this module students will develop the ability to use basic garment construction equipment effectively and efficiently. The module will support the unpacking of the order of construction that will allow students to be able to sew garments at a foundation level. Students will be able to translate basic patterns (2D) into 3D garments. A full module breakdown can be seen in the Fundamentals of Garment Construction Info Pack.

### PATTERN DESIGN - 16 MODULES

The primary focus of this module is to develop students' ability to apply elementary measuring and drafting methods. The module will assist students in understanding and applying proportion, constructing mock-ups, and creating basic patterns in line with entry-level pattern making positions in the fashion industry. A full module breakdown can be seen in the An Introduction to Pattern Design.

## SPECIFIC REQUIREMENTS

### MINIMUM SYSTEM REQUIREMENTS:

- **Wi-Fi: Reliable broadband Internet access (Wi-Fi is available on all of our campuses, but you may prefer access from home as well)**
- **Web browser: Chrome/Safari/Opera/FireFox**
- **Computer/Laptop: A current Windows or Apple Mac computer/laptop capable of running the Office 365 software. Office 365 includes Word, Excel, PowerPoint and Outlook**
- **PDF Viewer: The free Adobe Acrobat software.**
- **Scanning documents: Ability to scan and upload documents (typically from your cellphone or smartphone)**
- **Email/cellphone for notification and communication**
- **Communication: A cellphone or smartphone for receiving notifications and communication (additionally WhatsApp is recommended for collaborating in student groups)**

### ACCESS TO TECHNOLOGY:

STADIO School of Fashion uses its ONLINE student administration and learning environments to provide students with materials and resources, to conduct online assessments, create discussion opportunities and render a range of administrative services.

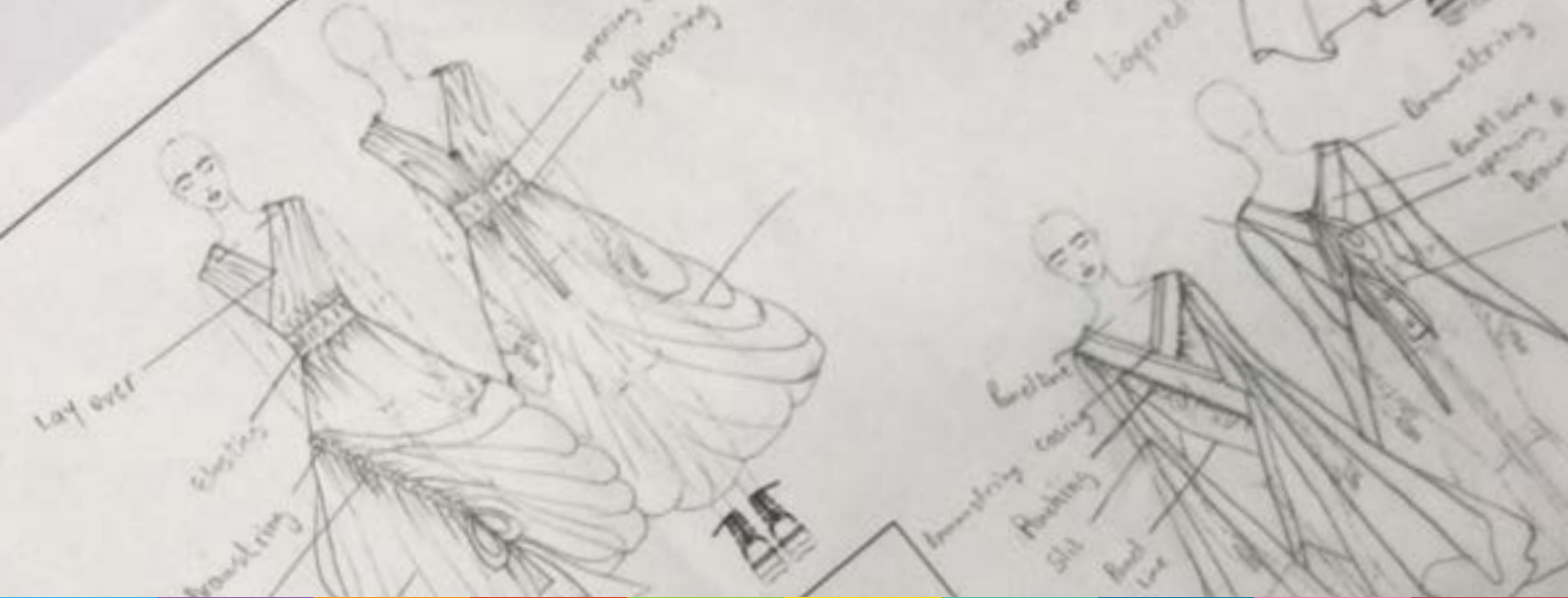
Therefore, having continuous access to the above ONLINE facilities is essential for efficient communication, learning and success.

## PLEASE NOTE

STADIO School of Fashion reserves the right to make course adjustments which might affect the course modules or duration of the course.

Course start dates are subject to reaching minimum intake numbers and dates and might be adjusted.

When choosing contact learning as your preferred mode of learning, you will be expected to attend classes on campus, as well as online. You will have the opportunity to contribute to the learning process and at the same time you will learn from the contributions of your fellow students. Contact-learning students will complete many tasks in groups, where they will experience a safe environment to hone their leadership, collaboration, and interpersonal skills. STADIO's campuses are vibrant communities of learning, where students can engage and socialise with students from different backgrounds. All our campuses are Wi-Fi enabled, and facilities for studying and group work are available. Student recreation areas are also provided, and an on-campus canteen providing food and beverages is easily accessible. Contact-learning students will have the opportunity to meet and engage with guest lecturers who are experts from industries related to their field of study during their on-campus lectures.



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