

CAMPUS

CENTURION
(PRETORIA)

DESCRIPTION

The BA in Fashion (Honours) is a postgraduate learning programme that will prepare you for advancements in a fashion career or further research-based programmes such as a Masters in a cognate field.

The learning programme has been developed by leaders in fashion and retail with the focus of providing you with the most progressive and relevant education in the industry. The Bachelor of Arts (Honours) in Fashion aims to enable students to foster critical and creative thinking strategies to identify, evaluate, and solve problems in a complex world in light of the 4th Industrial Revolution.

This programme balances research with real-world case studies. Modules covered require students to engage with higher-order cognitive processes and apply theory to practice within the realm of fashion. Students are required to complete a research project founded on the principles of action research.

ADMISSION REQUIREMENTS

- The STADIO, Bachelor of Arts in Fashion or the Bachelor of Commerce in Fashion degree; **OR**
- a Bachelor degree (NQF 7) in a cognate field, such as fashion, buying, merchandising, planning, business, supply chain, marketing or design; **and**
- Candidates must have achieved an overall grade average of 65% across all the final year modules at undergraduate degree level.

ADDITIONAL ADMISSION REQUIREMENT

In the past, there have been applicants who have applied to enrol for the STADIO BA Honours in Fashion but have not achieved the minimum selection criteria for the programme. The selection criteria require the applicants to have a cognate undergraduate degree with an overall average of 65% across all their final year modules at NQF level 7.

While not all applicants meet this requirement, some may demonstrate the potential to succeed in a postgraduate programme. Applicants (who achieve an overall average of between 58% and 64% in their final year modules, at NQF level 7) will be allowed to register for the Honours with conditions.



MINIMUM SYSTEM REQUIREMENTS

- Wi-Fi: Reliable broadband Internet access (Wi-Fi is available on all of our campuses, but you may prefer access from home as well).
- Web browser: Edge/Chrome/Safari/Opera/FireFox.
- Computer/Laptop: A current Windows or Apple Mac computer/laptop capable of running the Office 365 software. Office 365 includes Word, Excel, PowerPoint and Outlook.
- PDF Viewer: The free Adobe Acrobat software.
- Scanning documents: Ability to scan and upload documents (typically from your cellphone or smartphone).
- Email/cellphone for notification and communication.
- Communication: A cellphone or smartphone for receiving notifications and communication.

ACCESS TO TECHNOLOGY

STADIO provides students with materials, resources, assessments (including online tests and quizzes), discussion opportunities and several administrative services via its student administration and learning environments. Having access to the above online facilities is essential for efficient communication, learning and success. You will need continuous access to study, using the resources mentioned above, and accessing and submitting some assessments.

CURRICULUM OUTLINE

	1st YEAR
Compulsory (All)	Design Thinking For Problem-Solving DT182 (20 credits)
	Fashion Business Studies FBS182 (30 credits)
	Fashion Cultural Studies FCS182 (30 credits)
	Research Dissertation RD182 (30 credits)
	Research Methodology RM182 (10 credits)
CREDITS PER YEAR	120

* Some of the modules are semesterised and will be communicated at Registration.

ARTICULATION POSSIBILITIES

The BA Honours Degree may allow successful students to access a Master's Degree in a cognate field.

CAREER OPPORTUNITIES

RETAIL BUYER	MERCHANDISER
BRAND DEVELOPER	DESIGNER
MERCHANDISE PLANNER	MARKETING MANAGER
ACADEMIC (LECTURER)	FASHION ENTREPRENEUR



STADIO SCHOOL OF FASHION IS AN INTERNATIONALLY ACCREDITED FASHION SCHOOL IN SOUTH AFRICA!