

MODULE DESCRIPTIONS

DISASTER RISK REDUCTION V

The promulgation of the Disaster Risk Management Act, 57 of 2002, heralded a new area for disaster risk management in South Africa. The publication of the National Disaster Management Framework, with its particular emphasis on disaster risk reduction and disaster risk management, places a strong emphasis on creating safe and sustainable communities. This module addresses several important aspects, such as the real disaster problem, disaster pressure and release model, access to relevant resources, and how to cope with a disaster, famine, and biological hazards that threaten livelihoods. It also deals with floods and coastal storms that influence all aspects of life, creating safer environments. This module will equip students with the competencies required to operate internally and externally within a professional environment. DRR400 is a very topical module to study.

FINANCIAL MANAGEMENT V

The competence to analyse and interpret organisational financial information and use such analyses and interpretations to inform, guide and support business decisions is critical for every business manager or individual aspiring to become a business manager. The module develops the knowledge and skills of students to understand and deal with business risk and return, capital structure, cost of capital and financing, and investment decisions. It also develops financial data analysis skills and the knowledge and skills to manage working capital and partake in decisions involving mergers and acquisitions.

HUMAN RESOURCES MANAGEMENT V

Organisations face global competitiveness and must change old paradigms and find exciting ways to develop intellectual capacity. Opportunities in the learning organisation must grow and expand. Organisations must cope with employment equity, intellectual capital, electronic learning, mentoring, coaching, and a diversity of related matters. Training and development imply skills, knowledge, attitudes, or social behaviour changes. Training and development are essential elements of organisation improvement programmes. Organisations must thoroughly plan these programmes because the objective is to link training content to desired job behaviours. This module includes an introduction to Organisational Development (OD) and Transformation, Organisation Behaviour and Methods to Change Organisational Behaviour, Skills Development and Learning, OD in the New World of Work, Organisational Change, Business Ethics, and Diversity and Employment Equity. This module also teaches employee well-being.

INTERNATIONAL MANAGEMENT V

The past few decades have seen dramatic changes in the international environment, such as the demise of communism, significant advances in technology, the emergence of developing economies, and a reduction in trade barriers. These changes have contributed to the globalisation of many businesses, big and small. This module aims to provide students with broad knowledge of the international managerial environment and enable them to integrate international management concepts into local management practices. Upon completing this module, students should be able to describe international strategic management, analyse international organisational design, structures and control mechanisms, and compare the effect of different modes of entry, export and import options, and alliances. They must be able to evaluate marketing and branding in context, analyse international human resources management, employee behaviour, and leadership techniques, describe international operations and logistics management, and discuss finance management, accounting, and taxation in the international context. They also need to describe characteristics of emerging economies that are essential considerations for foreign investors.

LEADERSHIP V

Leadership V will unlock the fascinating world of leadership. This module will equip students with the necessary knowledge and skills to be efficient leaders and solve leadership challenges in the workplace. Students will be equipped with knowledge of major personality dimensions to understand how personality influences leadership and relationships within an organisation.

LOGISTICS MANAGEMENT V

The module aims to provide students with an understanding of the strategic role of logistics management in adding value to the customer. The module is based on the supply chain planning framework approach, starting at the strategic level look at customer service before moving to the structural level exploring network design and channel strategy. As the focus is on the logistics management aspects of the supply chain, the focus is then placed on the functional level of the supply chain planning framework, looking at transportation management and city logistics, warehouse management and reverse logistics, outsourcing logistics functions and contract management and concluding with global dimensions of logistics management.

MANAGERIAL ECONOMICS V

This module aims to provide an integrated approach with other business functions while focusing on the heart of managerial economics. To achieve this aim, students need to understand the principles and concepts underpinning managerial economics and its boundaries and limitations. Students should be able to analyse business situations to identify problems stemming from the economic environment within which the business operates. The module also requires students to analyse and estimate the demand for goods and services using generic forecasting techniques and to maximise organisational production output module to cost constraints. Finally, students must assess and determine price and output alternatives for different market conditions and make sound judgments about long-term investments and business risks.

MARKETING MANAGEMENT V

This module focuses on the components of marketing that influence the design and alignment of marketing strategy with an organisation's strategic objectives. The module applies marketing principles from a global and a South African perspective. It incorporates utilising, analysing, and interpreting market information, which is critical for determining market segments and target markets, as well as developing marketing plans and budgets in support of strategic plans. The module deepens students' understanding of building marketing strategies, considering the environment, consumers, business markets, 4Ps and 7Ps of marketing, product branding and development, services strategy, and supply chain and channel components. Studying marketing principles will assist students from different entry points into marketing to develop essential business insights into how to make money for a business and responsibly deliver customer satisfaction.

PROJECT MANAGEMENT V

Project Management is a tool. While this module teaches its various technical components and applications it is, in essence, still just a tool. It is imperative that students' academic point of departure is one of critical analysis. Project Management V is about expanding students' knowledge base, with the ultimate objective of wanting to be able to create synergies between the application requirements and the tool at hand. This module will empower students to analyse key project management concepts and tools, compare and contrast project management approaches and methodologies; differentiate between project implementation approaches, and analyse project management control measures.

PUBLIC SECTOR FINANCIAL MANAGEMENT V

Sound financial management practices are essential for long-term institutional sustainability. At the national, provincial, and local government levels, they underpin the process of democratic accountability. Weak financial management results in the misdirection and under-utilisation of resources and increases the risk of corruption and highly questionable service delivery. This module teaches students how to construct a model for public financial management within the context of developing economies. Students will construct a model to assess public financial management and explain the origins and intent of public financial management reform in South Africa. Students will compare the reform results to other international PFM legislation, while critically assessing the use of diverse legal frameworks for public financial management in South Africa. The module teaches students how to reinforce the role of accounting in accountability and its manifestation in management reports and understand the management of cash and debt management. It teaches how flexibility enhances bridging public financial management and fiscal decentralisation reforms in developing countries. Students will understand and explain how PFM extends beyond the Public Finance Management Act.

PUBLIC SECTOR MANAGEMENT V

This module focuses on the development of public administration and management and the different approaches to studying it. Central to organisational studies is the environment within which public organisations (institutions) function, and linked to that, the internal balancing environment created by the policy on the one hand and managers on the other. The module also deals with the Public Policy framework and the importance of public policy. Without a strategy, no government department can function, hence the discussion of strategic management in the public sector features quite prominently in this module. The module teaches how to link integrated performance management in the public service to the public sector strategies.

RESEARCH HONOURS PROPOSAL AND REPORT

(MHP182)

This module focuses on the research process and the identification of a management problem in the workplace that students will ultimately research. The requirement is for students to apply the basic research process and write a proposal based on the identified problem. A supervisor guides students throughout the proposal writing process.

(MHR182)

This module is a continuation of the proposal writing (MHP182), and the expected outcome is the conducting of the actual research and writing up of the process in the format of an article. A supervisor guides students throughout the writing process.

STRATEGIC MANAGEMENT V

Managing organisations involves, to a significant extent, the gathering of information, decision-making and the implementation of decisions — gathering information regarding forces in the external environment, the industry, and the internal environment of an organisation. Based on the gathered information, strategic initiatives are determined. Strategic management is what a company needs to continue to exist and grow. Strategic management usually filters down to what needs to be done by departments in driving the strategies of the organisation. Bad relations between the top management and departmental heads can jeopardise the strategies that organisations have to implement. Strategic management is mainly about relationships, mobilising resources, and trust.

SUPPLY CHAIN MANAGEMENT V

The module aims to provide students with an advanced understanding of supply chain management (SCM), focusing on the fundamental concepts, innovative distribution strategies, and tools for creating a responsive and resilient supply chain. This module will cover critical SCM topics, including the application of supply chain networking strategies, the analysis of supply chain complexities and risks, and the integration of current and future trends such as digitalisation, integration and sustainability.