

BACHELOR OF COMMERCE

PRESCRIBED TEXTBOOKS

CONTACT LEARNING

2025

SCHOOL OF COMMERCE

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DIGITAL MARKETING

YEAR 1

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Accounting 1	ACC152	Accounting 1 Study Guide	Internal	STADIO	V2	2023012346506
1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	STADIO	V2	2024012346107
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide Part B	Internal	STADIO	V2	2024012346183
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide Part A	Internal	STADIO	V2	2024012346190
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 1-3)	Internal	STADIO	V2	2025012350200
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 4-6)	Internal	STADIO	V2	2025012350217
1	Introduction to Marketing	IMA152	Introduction to Marketing Study Guide	Internal	STADIO	1st	2025012350170
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide	Internal	STADIO	1st	2025012350231
1	Economics 1	ECO162	Economics 1 Study Guide	Internal	STADIO	V2	2025012350194
1	Economics 1	ECO162	Understanding Microeconomics	Mohr P., Seymore R.	Van Schaik	2nd	9780627036156
1	Economics 1	ECO162	Mzansinomics – Understanding the Basics of The South African Economy	Fourie J. and Mohr P.	Van Schaik	N/A	9780627038938
1	Business Law and Compliance	LAW162	Business Law and Compliance Study Guide	Internal	STADIO	V2	2023021234573
1	Business Law and Compliance	LAW162	Guide to Business Law	Kopel S.	Oxford University Press	7th	9780190748463
1	Business Statistics	STA162	Applied Business Statistics, Methods and Excel-based Applications	Wegner, T.	Juta	6th	New edn publishing Dec 24
1	Business Statistics	STA162	Statistics Study Guide	Internal	STADIO	V2	2025012350224
1	Introduction to Digital Marketing	IDM162	Introduction to Digital Marketing Study Guide	Internal	STADIO	1st	2025012350187

ECONOMICS

YEAR 1

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Accounting 1	ACC152	Accounting 1 Study Guide	Internal	STADIO	V2	2023012346506
1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	STADIO	V2	2024012346107
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide Part B	Internal	STADIO	V2	2024012346183
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide Part A	Internal	STADIO	V2	2024012346190
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 1-3)	Internal	STADIO	V2	2025012350200
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 4-6)	Internal	STADIO	V2	2025012350217
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide	Internal	STADIO	1st	2025012350231
1	Data and Decision-making	DDM162	Data and Decision-making Study Guide	Internal	STADIO	V2	2023021234597
1	Economics 1	ECO162	Economics 1 Study Guide	Internal	STADIO	V2	2025012350194
1	Economics 1	ECO162	Understanding Microeconomics	Mohr P., Seymore R.	Van Schaik	2nd	9780627036156
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1	Business Law and Compliance	LAW162	Business Law and Compliance Study Guide	Internal	STADIO	V2	2023021234573
1	Business Law and Compliance	LAW162	Guide to Business Law	Kopel S.	Oxford University Press	7th	9780190748463
1	Business Statistics	STA162	Applied Business Statistics, Methods and Excel-based Applications	Wegner, T.	Juta	6th	New edn publishing Dec 24
1	Business Statistics	STA162	Statistics Study Guide	Internal	STADIO	V2	2025012350224

FASHION RETAIL

YEAR 1

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Accounting 1	ACC152	Accounting 1 Study Guide	Internal	STADIO	V2	2023012346506
1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	STADIO	V2	2024012346107
1	Trend research	BTR152	Fashion Forecasting	Brannon, E.L. & Divita, L.	Bloomsbury	5th	9781501338984
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide Part B	Internal	STADIO	V2	2024012346183
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide Part A	Internal	STADIO	V2	2024012346190
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 1-3)	Internal	STADIO	V2	2025012350200
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 4-6)	Internal	STADIO	V2	2025012350217
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide	Internal	STADIO	1st	2025012350231
1	fashion Practice 1	BFP152	Fashion Practice: Production Practices and Coordination - LISOF South Africa	Kunz, G.I.	Pearson	1st	9781787263604
1	Economics 1	ECO162	Economics 1 Study Guide	Internal	STADIO	V2	2025012350194

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1	Economics 1	ECO162	Understanding Microeconomics	Mohr P., Seymore R.	Van Schaik	2nd	9780627036156
1	Economics 1	ECO162	Mzansinomics - Understanding the Basics of The South African Economy	Fourie J. and Mohr P.	Van Schaik	N/A	9780627038938
1	Business Law and Compliance	LAW162	Business Law and Compliance Study Guide	Internal	STADIO	V2	2023021234573
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FINANCIAL MANAGEMENT

YEAR 1

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1	Accounting 1	ACC152	Accounting 1 Study Guide	Internal	STADIO	V2	2023012346506
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1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide	Internal	STADIO	1st	2025012350231
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 1-3)	Internal	STADIO	V2	2025012350200
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 4-6)	Internal	STADIO	V2	2025012350217
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1	Business Statistics	STA162	Statistics Study Guide	Internal	STADIO	V2	2025012350224

GENERAL

YEAR 1

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1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	STADIO	V2	2024012346107
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide	Internal	STADIO	1st	2025012350231
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 1-3)	Internal	STADIO	V2	2025012350200
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 4-6)	Internal	STADIO	V2	2025012350217
1	Data and Decision-making	DDM162	Data and Decision-making Study Guide	Internal	STADIO	V2	2023021234597
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INTERNATIONAL BUSINESS

YEAR 1

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1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	STADIO	V2	2024012346107
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide	Internal	STADIO	1st	2025012350231
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 1-3)	Internal	STADIO	V2	2025012350200
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 4-6)	Internal	STADIO	V2	2025012350217
1	Data and Decision-making	DDM162	Data and Decision-making Study Guide	Internal	STADIO	V2	2023021234597
1	Economics 1	ECO162	Economics 1 Study Guide	Internal	STADIO	V2	2025012350194
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1	Business Law and Compliance	LAW162	Business Law and Compliance Study Guide	Internal	STADIO	V2	2023021234573
1	Business Law and Compliance	LAW162	Guide to Business Law	Kopel S.	Oxford University Press	7th	9780190748463
1	Business Statistics	STA162	Applied Business Statistics, Methods and Excel-based Applications	Wegner, T.	Juta	6th	New edn publishing Dec 24
1	Business Statistics	STA162	Statistics Study Guide	Internal	STADIO	V2	2025012350224

INVESTMENT MANAGEMENT

YEAR 1

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1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide	Internal	STADIO	1st	2025012350231
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 1-3)	Internal	STADIO	V2	2025012350200
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PROJECT MANAGEMENT

YEAR 1

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1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide	Internal	STADIO	1st	2025012350231
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 1-3)	Internal	STADIO	V2	2025012350200
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RISK MANAGEMENT

YEAR 1

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1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	STADIO	V2	2024012346107
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide	Internal	STADIO	1st	2025012350231
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 1-3)	Internal	STADIO	V2	2025012350200
1	Introduction to Business Management	MAN152	Introduction to Business Management (Part 4-6)	Internal	STADIO	V2	2025012350217
1	Data and Decision-making	DDM162	Data and Decision-making Study Guide	Internal	STADIO	V2	2023021234597
1	Economics 1	ECO162	Economics 1 Study Guide	Internal	STADIO	V2	2025012350194
1	Economics 1	ECO162	Understanding Microeconomics	Mohr P., Seymore R.	Van Schaik	2nd	9780627036156
1	Economics 1	ECO162	Mzansinomics - Understanding the Basics of The South African Economy	Fourie J. and Mohr P.	Van Schaik	N/A	9780627038938
1	Business Law and Compliance	LAW162	Business Law and Compliance Study Guide	Internal	STADIO	V2	2023021234573
1	Business Law and Compliance	LAW162	Guide to Business Law	Kopel S.	Oxford University Press	7th	9780190748463
1	Business Statistics	STA162	Applied Business Statistics, Methods and Excel-based Applications	Wegner, T.	Juta	6th	New edn publishing Dec 24
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