

BACHELOR OF ARTS (HONOURS) IN FASHION

# PRESCRIBED TEXTBOOKS

CONTACT LEARNING  
2025

## SCHOOL OF FASHION

A list of prescribed textbooks for your programme has been provided to assist you for budgeting purposes.

Tuition fees do not include the cost of prescribed textbooks, which will be for your own account unless otherwise indicated.

Note: If a module does not appear on the list, it means that there are no prescribed textbooks for the module and all material will be provided to you on the LMS.

Wize Books is the official textbook supplier of STADIO.

As a registered student you will qualify for discounted prices as well as one STADIO sponsored delivery within South Africa! One order inclusive of your Textbooks, STADIO student card, Readers and/or Study guides delivered directly to your door!

**Note: Once your registration and enrolment are complete and the STADIO Books portal open, you will receive an email and SMS with a unique link allowing you to access the portal the moment it opens! For queries related to prescribed study material, please log a ticket for SS-CourseMaterial on <https://qdesk.stadio.ac.za>.**

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Design Thinking for problem-solving	DT182	Design Thinking Process and Methods.	Curedale, R	Design Community College: California	N/A	9781940805450
1	Fashion Business Studies	FBS182	"Marketing Fashion Critical Perspectives on the Power of Fashion in Contemporary Culture"	Ekström K.M	Routledge	3rd	9781032204802
1	Fashion Cultural Studies	FCS182	Fashion and Culture	Susan B Kaiser	Bloomsbury	N/A	9781350104686
1	Research Dissertation	RD182	Research Matters	Du Plooy-Cilliers, F, Davis, C & Bezuidenhout, M	Juta	2nd	9781485132103
1	Research Methodology 4	RM182	Research Matters	Du Plooy-Cilliers, F, Davis, C & Bezuidenhout, M	Juta	2nd	9781485132103



EMAIL US

[enquiries@stadiobooks.co.za](mailto:enquiries@stadiobooks.co.za)



CALL US

[\(+27\) 012 362 5885](tel:+270123625885)



VISIT WIZE BOOKS

[www.stadiobooks.co.za](http://www.stadiobooks.co.za)



DELIVERY TO  
YOUR DOOR