## BACHELOR OF ARTS IN VISUAL ARTS IN VISUAL COMMUNICATION DESIGN

## PRESCRIBED TEXTBOOKS

CONTACT LEARNING 2025

## **SCHOOL OF MEDIA & DESIGN**

A list of prescribed textbooks for your programme has been provided to assist you for budgeting purposes.

Tuition fees do not include the cost of prescribed textbooks, which will be for your own account unless otherwise indicated.

Note: If a module does not appear on the list, it means that there are no prescribed textbooks for the module and all material will be provided to you on the LMS.

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One order inclusive of your Textbooks, STADIO student card, Readers and/or Study guides delivered directly to your door!

Note: Once your registration and enrolment are complete and the STADIO Books portal open, you will receive an email and SMS with a unique link allowing you to access the portal the moment it opens! For queries related to prescribed study material, please log a ticket for SS-CourseMaterial on <a href="https://qdesk.stadio.ac.za">https://qdesk.stadio.ac.za</a>.

## YEAR 1

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Contextual Info Design 1	CD12	Visual Communication	Page, J. T. & Duffy, M.	Wiley-Blackwell	1st	9781119226475
1	Creative Thinking	CI11	No prescribed material	N/A	STADIO	N/A	N/A
1	Foundations of Drawing	DF11	Studyguide	Internal	STADIO	1st	Online
1	Visual Imaging Studies 1	DIP12	The history of graphic design	Muller, J & Wiedemann, J	Taschen	40th	9783836588065
1	Fundamentals of Image Enhancement	FIE12	Study Guide	Internal	STADIO	N/A	Online
1	Photography in Practice 1	PIP12	The Digital Photography Book.	Kelby, S.	Rocky Nook	1st	9781681986715
1	Photography Theory	PT12	The Digital Photography Book.	Kelby, S.	Rocky Nook	1st	9781681986715
1	Viscom Design Business 1	VDB12	Web and digital for graphic designers	Leonard, N. Way, A. & Santune, F.	Bloomsbury	1st	9781350027558
1	History of Photography	VH11	Study Guide	Internal	STADIO	1st	Online
1	Presentation Skills	VP11	No prescribed material	N/A	N/A	N/A	N/A



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