

DESCRIPTION

The Bachelor of Commerce Honours degree provides students with advanced knowledge and skills in a specific field of study. It focuses on specialised coursework, critical analysis, and research within a chosen discipline. The qualification serves as a pathway to further postgraduate studies, such as a Master's degree, as well as entry into professional fields requiring advanced expertise. It enhances research, technical, and strategic thinking abilities, enabling learners to navigate technological, economic, and sustainability challenges in the modern commercial environment.

ADMISSION REQUIREMENTS

- A Bachelor of Commerce degree (NQF 7); **OR**
- A Bachelor of Business Administration degree (NQF 7); **OR**
- Equivalent qualification at NQF 7

Applicants not meeting the criteria but with relevant work experience may apply via Recognition of Prior Learning (RPL). A maximum of 10% per cohort may be admitted through RPL.



Scan to learn more:



OTHER ACCESS PATHWAYS



Scan to learn more:



MATURE AGE EXEMPTION

MINIMUM SYSTEM REQUIREMENTS

- Wi-Fi: Reliable broadband Internet access (Wi-Fi is available on all of our campuses, but you may prefer access from home as well).
- Web browser: Edge/Chrome/Safari/Opera/FireFox.
- Computer/Laptop: A current Windows or Apple Mac computer/laptop capable of running the Office 365 software. Office 365 includes Word, Excel, PowerPoint and Outlook.
- PDF Viewer: The free Adobe Acrobat software.
- Scanning documents: Ability to scan and upload documents (typically from your cellphone or smartphone).
- Email/cellphone for notification and communication.
- Communication: A cellphone or smartphone for receiving notifications and communication.

ARTICULATION POSSIBILITIES

Horizontal:

- BCom Honours in Business Management (NQF 8)
- BCom Honours in Management (NQF 8)
- BBA Honours (NQF 8)

Vertical:

- Master of Commerce (NQF 9)
- Master of Management (NQF 9)



CURRICULUM OUTLINE

MAJORS

GENERAL	INTERNATIONAL BUSINESS
---------	------------------------

MAJORS	1st YEAR	
GENERAL The STADIO BCom Honours degree with a General major provides students with a broad and versatile understanding of advanced commerce concepts. You will gain knowledge and skills in market research, business intelligence and data analytics, and financial performance management. This pathway equips you with a flexible skill set to operate across multiple disciplines, making you adaptable in diverse business environments and well-prepared for leadership roles that require strategic decision-making across functional areas.	YEAR	Research Project RES181 (30 credits)
	SEM 1	Contemporary Commerce Challenges CCC182 (20 credits) Market Research and Analysis MRA182 (20 credits)
	SEM 2	Business Intelligence and Data Analytics BID182 (20 credits) Capstone Project CSP182 (10 credits) Financial Analysis and Financial Performance Management FAP182 (20 credits)
INTERNATIONAL BUSINESS The STADIO BCom Honours degree with a major in International Business equips you with advanced knowledge of cross-cultural communication, global negotiation, international regulations, and global economic trends. You will develop strategic management capabilities to operate effectively in the global marketplace, analysing international risks and opportunities. The programme prepares you for leadership in multinational corporations, trade organisations, and policy environments, with the ability to apply research-driven solutions to complex international challenges.	YEAR	Research Project RES181 (30 credits)
	SEM 1	Contemporary Commerce Challenges CCC182 (20 credits) Cross-cultural Communication and Global Negotiation CGN182 (20 credits)
	SEM 2	Capstone Project CSP182 (10 credits) Global Economic Trends and Regulation ETR182 (20 credits) Strategic Management STM182 (20 credits)

CAREER OPPORTUNITIES

GENERAL	INTERNATIONAL BUSINESS
COMMERCIAL MANAGER	GLOBAL STRATEGY CONSULTANT
BUSINESS OPERATIONS SPECIALIST	CROSS-CULTURAL NEGOTIATION SPECIALIST
BUSINESS DEVELOPMENT STRATEGIST	INTERNATIONAL TRADE COMPLIANCE SPECIALIST
BUSINESS STRATEGY ANALYST	COUNTRY / REGIONAL MANAGER