

BACHELOR OF COMMERCE

# PREScribed TEXTBOOKS

CONTACT LEARNING

2026

## SCHOOL OF COMMERCE

A list of prescribed textbooks for your programme has been provided to assist you for budgeting purposes.

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### DIGITAL MARKETING

#### YEAR 1

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Accounting 1	ACC152	Accounting 1 Study Guide	Internal	Stadio	V2	2023012346506
1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	Stadio	V2	2024012346107
1	Economics 1	ECO162	Economics 1 Study Guide	Internal	Stadio	V2	2025012350194
1	Economics 1	ECO162	Understanding Microeconomics	Mohr P., Seymore R.	Van Schaik	3rd	TBC
1	Economics 1	ECO162	Mzansinomics - Understanding the Basics of The South African Economy	Fourie J. and Mohr P.	Van Schaik	N/A	9780627038938
1	Business Law and Compliance	LAW162	Business Law and Compliance Study Guide	Internal	Stadio	V2	2023021234573
1	Business Law and Compliance	LAW162	Guide to Business Law	Kopel S.	Oxford University Press	7th	9780190748463
1	Introduction to Business Management	MAN152	Introduction to Business Management Study Guide	Internal	Stadio	V2	2025012350200
1	Business Statistics	STA162	Applied Business Statistics, Methods and Excel-based Applications	Wegner, T.	Juta	6th	9781998963027
1	Business Statistics	STA162	Statistics Study Guide	Internal	Stadio	V2	2025012350224
1	Induction to Business Studies	IBS152	Induction to Business Studies Study Guide	Internal	Stadio	1st	2025012350231
1	Intro to Digital Marketing	IDM152	Introduction to Digital Marketing Study Guide	STADIO	STADIO	1st	2026011239244

## ECONOMICS

### YEAR 1

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Accounting 1	ACC152	Accounting 1 Study Guide	Internal	Stadio	V2	2023012346506
1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	Stadio	V2	2024012346107
1	Data and Decision-making	DDM162	Data and Decision-making Study Guide	Internal	Stadio	V2	2023021234597
1	Economics 1	ECO162	Economics 1 Study Guide	Internal	Stadio	V2	2025012350194
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1	Business Statistics	STA162	Applied Business Statistics, Methods and Excel-based Applications	Wegner, T.	Juta	6th	9781998963027
1	Business Statistics	STA162	Statistics Study Guide	Internal	Stadio	V2	2025012350224

## FINANCIAL MANAGEMENT

### YEAR 1

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1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	Stadio	V2	2024012346107
1	Data and Decision-making	DDM162	Data and Decision-making Study Guide	Internal	Stadio	V2	2023021234597
1	Economics 1	ECO162	Economics 1 Study Guide	Internal	Stadio	V2	2025012350194
1	Economics 1	ECO162	Understanding Microeconomics	Mohr P., Seymore R.	Van Schaik	3rd	TBC
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1	Business Statistics	STA162	Applied Business Statistics, Methods and Excel-based Applications	Wegner, T.	Juta	6th	9781998963027
1	Business Statistics	STA162	Statistics Study Guide	Internal	Stadio	V2	2025012350224

## GENERAL YEAR 1

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1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	Stadio	V2	2024012346107
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## HUMAN RESOURCES MANAGEMENT YEAR 1

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## INTERNATIONAL BUSINESS

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## RISK MANAGEMENT

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1	Business Mathematics	BMA152	Business Mathematics Study Guide	Internal	Stadio	V2	2024012346107
1	Data and Decision-making	DDM162	Data and Decision-making Study Guide	Internal	Stadio	V2	2023021234597
1	Economics 1	ECO162	Economics 1 Study Guide	Internal	Stadio	V2	2025012350194
1	Economics 1	ECO162	Understanding Microeconomics	Mohr P., Seymore R.	Van Schaik	3rd	TBC
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