

**BACHELOR OF ARTS IN FASHION**  
**PRESCRIBED TEXTBOOKS**  
**CONTACT LEARNING**  
**2026**

**SCHOOL OF FASHION**

A list of prescribed textbooks for your programme has been provided to assist you for budgeting purposes.

Tuition fees do not include the cost of prescribed textbooks, which will be for your own account unless otherwise indicated.

Note: If a module does not appear on the list, it means that there are no prescribed textbooks for the module and all material will be provided to you on the LMS.

Wize Books is the official textbook supplier of STADIO.

As a registered student you will qualify for discounted prices as well as one STADIO sponsored delivery within South Africa!

One order inclusive of your Textbooks, STADIO student card, Readers and/or Study guides delivered directly to your door!

**Note:** Once your registration and enrolment are complete and the STADIO Books portal open, you will receive an email and SMS with a unique link allowing you to access the portal the moment it opens! For queries related to prescribed study material, please log a ticket for SS-CourseMaterial on <https://qdesk.stadio.ac.za>.

## BUYING

### YEAR 1

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Buying & Merchandising 1	BAM01	Retail Buying from Basics to Fashion	Clodfelter, R.L.	Bloomsbury	7th	9781501375729
1	Beauty Make Up Application	BBMA152	Beauty Make Up Application Workbook	Internal	Stadio	N/A	Online
1	Textiles and Fashion 1	BTAF152	The Fashion Designer's Textile Directory	Baugh, G.	Thames Hudson	2nd	9780500294147
1	Trend Analysis 1	BTAN151	Fashion Forecasting	Lorynn Divita	Bloomsbury	5th	9781501338984
1	Visual Merchandising 1	BVMR151	Silent Selling	Judith Bell (ed)	Bloomsbury	6th	9781501368035
1	Fashion Practice 1	FPRO1	Fashion Practice: Production Practices and Coordination - LISOF South Africa	Kunz, G.I.	Pearson	1st	9781787263604
1	Fashion Theory 1	BFTH152	FTH152 Course Reader	Various	Internal	N/A	2024012346084

## DESIGN

### YEAR 1

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Creative Design 1	BCRD151	The Fashion Design Course - Principles, Practice and Techniques	Steven Faerm	B.E.S (Barrons)	3rd	9780500293461
1	Pattern Design 1	BPTD151	Patternmaking for Fashion Design	Helen Joseph-Armstrong	Pearson	5th	9781292024813
1	Textiles 1	BTAF152	The Fashion Designer's Textile Directory	Baugh, G.	Thames Hudson	2nd	9780500294147
1	Trend Analysis 1	BTAN151	Fashion Forecasting	Lorynn Divita	Bloomsbury	5th	9781501338984

# MEDIA

## YEAR 1

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Beauty Make Up Application	BBMA152	Beauty Make Up Application Workbook	Internal	Stadio	N/A	2024012346084
1	Corrective Make Up Application	BCMA152	Beauty Make Up Application Workbook	Internal	Stadio	N/A	2024012346084
1	Trend Analysis 1	BTAN151	Fashion Forecasting	Lorynn Divita	Bloomsbury	5th	9781501338984
1	Visual Merchandising 1	BVMR151	Silent Selling	Judith Bell (ed)	Bloomsbury	6th	9781501368035



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