STADIO
HIGHER EDUCATION

BACHELOR OF COMMERCE

NQF 7 | MIN. 360 CREDITS | SAQA ID: 119071 | MIN. 3 YEARS
MODE OF DELIVERY: BLENDED CONTACT LEARNING

CAMPUSES			
CENTURION (PRETORIA)	DURBANVILLE (CAPE TOWN)	MUSGRAVE (DURBAN)	WATERFALL (MIDRAND)

DESCRIPTION

The STADIO BCom degree will equip you with conceptual understanding, knowledge, theory, skills, methodology and capacity to function effectively in the business environment of the future. You will gain advanced management knowledge and skills and will be able to make ethical decisions in a rapidly changing business environment driven by technological advances. In the first year of study the focus is on laying a solid foundation in the supporting areas of knowledge, namely mathematical concepts and principles, statistics, legal principles, and information technology. The core areas of economics and accounting are developed up to the second year of study, while the focus is on management, contemporary commerce, capstone project and research in the third year of study. If you choose one of the elective majors, the third-year focus shifts to the chosen field of specialisation, while still covering strategic management, as well as the management of technology and innovation at the exit level.

Lastly, you will also get exposure to an introductory research module, as well as an extensive 25-credit project in year 3 of your studies. The project will be informed by research and aims to integrate the understanding, knowledge, theory, and skills across the core areas of study.

ADMISSION REQUIREMENTS

- Senior Certificate (SC) with degree endorsement and a minimum symbol of E in Mathematics HG, or D in Mathematics SG; **OR**
- A National Senior Certificate (NSC) with a minimum of 50% in four 20-credit subjects, and a minimum of 40% in English Home Language or First Additional Language, and a minimum of 40% in Mathematics or 60% in Mathematical Literacy; **OR**
- A National Senior Certificate – Vocational Level 4 (NC(V)) with a minimum of 60% in three fundamental subjects including English and Mathematics; and minimum 70% in four vocational subjects; **OR**
- A National N Diploma in the field of Business, Commerce or Management. Students admitted via this option will be registered for the mathematics academic support module in their first semester; **OR**
- A cognate Higher Certificate (NQF Level 5), Advanced Certificate (NQF Level 6), or Diploma (NQF Level 6); **OR**
- A non-cognate Higher Certificate (NQF Level 5), Advanced Certificate (NQF Level 6), or Diploma (NQF Level 6), together with either:
  - a minimum of 40% in English Home Language or English First Additional Language, and a minimum of 40% in Mathematics or 60% in Mathematical Literacy at NSC level; or
  - evidence of equivalent proficiency in English and Mathematics achieved in the non-cognate programme.

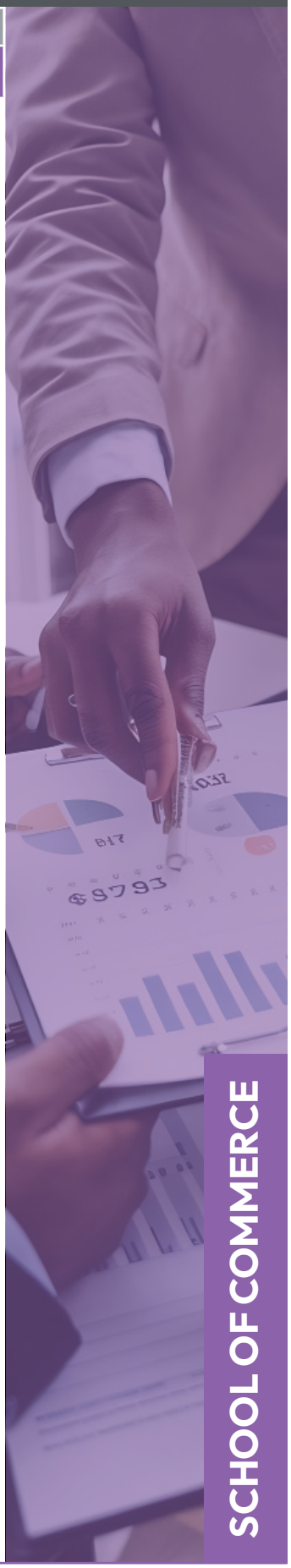
Applicants who do not meet the admission requirements for Mathematics but who have degree endorsement, will be conditionally admitted and registered on the mathematics support programme in their first semester.

Scan to learn more:

OTHER ACCESS PATHWAYS

Scan to learn more:

MATURE AGE EXEMPTION



SCHOOL OF COMMERCE

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MINIMUM SYSTEM REQUIREMENTS

- Wi-Fi: Reliable broadband Internet access (Wi-Fi is available on all of our campuses, but you may prefer access from home as well).
- Web browser: Edge/Chrome/Safari/Opera/FireFox.
- Computer/Laptop: A current Windows or Apple Mac computer/laptop capable of running the Office 365 software. Office 365 includes Word, Excel, PowerPoint and Outlook.
- PDF Viewer: The free Adobe Acrobat software.
- Scanning documents: Ability to scan and upload documents (typically from your cellphone or smartphone).
- Email/cellphone for notification and communication.
- Communication: A cellphone or smartphone for receiving notifications and communication.

CURRICULUM OUTLINE

MAJORS OFFERED ON CAMPUSES:			
CENTURION (PRETORIA) CAMPUS	DURBANVILLE (CAPE TOWN) CAMPUS	MUSGRAVE (DURBAN) CAMPUS	WATERFALL (MIDRAND) CAMPUS
DIGITAL MARKETING	DIGITAL MARKETING	FINANCIAL MANAGEMENT	ECONOMICS
GENERAL	ECONOMICS	GENERAL	FINANCIAL MANAGEMENT
HUMAN RESOURCE MANAGEMENT	FINANCIAL MANAGEMENT	HUMAN RESOURCE MANAGEMENT	INVESTMENT MANAGEMENT
INTERNATIONAL BUSINESS	GENERAL	INTERNATIONAL BUSINESS	RISK MANAGEMENT
LOGISTICS & SUPPLY CHAIN MANAGEMENT	HUMAN RESOURCE MANAGEMENT	LOGISTICS & SUPPLY CHAIN MANAGEMENT	
PROJECT MANAGEMENT	INTERNATIONAL BUSINESS	PROJECT MANAGEMENT	
	INVESTMENT MANAGEMENT		
	LOGISTICS & SUPPLY CHAIN MANAGEMENT		
	PROJECT MANAGEMENT		
	RISK MANAGEMENT		

MAJORS		1st YEAR	2nd YEAR	3rd YEAR
DIGITAL MARKETING The Digital Marketing major equips students with advanced knowledge and practical skills in digital marketing strategies, focusing on using tools such as SEO, social media, and analytics to drive business growth. Dive into the dynamic world of digital innovation and learn how to craft strategies that captivate audiences and transform brands. Key modules include Digital Marketing Theory, Digital Marketing Practice, and Technology and Innovation Management. Graduates can pursue careers as SEO/Paid Ads Specialists, Content Strategists, or Digital Marketing Managers.	SEM 1	Accounting 1 ACC152 (20 credits) Business Mathematics BMA152 (10 credits) Induction to Business Studies IBS152 (10 credits) Introduction to Business Management MAN152 (20 credits)	Commercial Environment CEN262 (20 credits) Consumer Behaviour CBE262 (20 credits) People and Change PEC262 (20 credits)	Digital Marketing Practice DMP372 (20 credits) Introduction to Research RES372 (15 credits) Technology and Innovation Management TIM372 (20 credits)
	SEM 2	Business Law and Compliance LAW162 (20 credits) Introduction to Digital Marketing IDM152 (10 credits) Economics 1 ECO162 (20 credits) Statistics STA162 (10 credits)	Digital Marketing Theory DMT262 (20 credits) Global Citizenship GCI262 (20 credits) Marketing and Brand Management MBM262 (20 credits)	Digital Marketing Management DMM372 (20 credits) Project PRO372 (25 credits) Strategic Management STM372 (20 credits)
ECONOMICS The Economics major provides analytical and decision-making skills to understand economic trends, policy-making, and global economic challenges. Discover how economies thrive, markets evolve, and policies shape the world as you master tools to solve complex global issues. Modules such as Economic Policy and Sustainability, International Economics, and Future Thinking and Scenario Planning offer a comprehensive foundation. Career paths include roles as Economic Research Analysts, Policy Advisors, or Economic Consultants.	SEM 1	Accounting 1 ACC152 (20 credits) Business Mathematics BMA152 (10 credits) Induction to Business Studies IBS152 (10 credits) Introduction to Business Management MAN152 (20 credits)	Accounting 2 ACC262 (20 credits) Economics 2 ECO262 (20 credits) Financial Reporting and Analysis FRA262 (20 credits)	International Economics IEC372 (20 credits) Introduction to Research RES372 (15 credits) Technology and Innovation Management TIM372 (20 credits)
	SEM 2	Business Law and Compliance LAW162 (20 credits) Data and Decision-making DDM162 (10 credits) Economics 1 ECO162 (20 credits) Statistics STA162 (10 credits)	Economic Policy and Sustainability EPS262 (20 credits) Financial Management FIM262 (20 credits) Global Citizenship GCI262 (20 credits)	Project PRO372 (25 credits) Strategic Management STM372 (20 credits) Financial Markets FMA372 (20 credits) **OR** Future Thinking and Scenario Planning FSP372 (20 credits)

CURRICULUM OUTLINE

MAJORS		1st YEAR	2nd YEAR	3rd YEAR
FINANCIAL MANAGEMENT This major equips students to manage finances, analyse investments, and make sound corporate financial decisions. Learn how to master the financial pulse of an organisation, ensuring success in today's competitive markets. Key modules include Accounting, Financial Reporting and Analysis, and Financial Management. Graduates are prepared for careers as Financial Analysts, Financial Managers, or Investment Advisors.	SEM 1	Accounting 1 ACC152 (20 credits) Business Mathematics BMA152 (10 credits) Induction to Business Studies IBS152 (10 credits) Introduction to Business Management MAN152 (20 credits)	Accounting 2 ACC262 (20 credits) Economics 2 ECO262 (20 credits) Financial Reporting and Analysis FRA262 (20 credits)	Financial Management for FM 2 FIN372 (20 credits) Introduction to Research RES372 (15 credits) Technology and Innovation Management TIM372 (20 credits)
	SEM 2	Business Law and Compliance LAW162 (20 credits) Data and Decision-making DDM162 (10 credits) Economics 1 ECO162 (20 credits) Statistics STA162 (10 credits)	Financial Management for FM 1 FMM262 (20 credits) Global Citizenship GCI262 (20 credits) Risk Management 1 RIM262 (20 credits)	Financial Markets FMA372 (20 credits) Project PRO372 (25 credits) Strategic Management STM372 (20 credits)
GENERAL The General major offers a broad foundation in key business disciplines, enabling flexibility and adaptability for various management and entrepreneurial roles. Chart your own course in the business world with a customisable program that opens doors to limitless opportunities. With modules such as Entrepreneurship, Risk Management, and Strategic Management, graduates can excel as Business Managers, Sales Managers, or Entrepreneurs.	SEM 1	Accounting 1 ACC152 (20 credits) Business Mathematics BMA152 (10 credits) Induction to Business Studies IBS152 (10 credits) Introduction to Business Management MAN152 (20 credits)	Accounting 2 ACC262 (20 credits) Economics 2 ECO262 (20 credits) Financial Reporting and Analysis FRA262 (20 credits)	International Business Strategy IBS372 (20 credits) Introduction to Research RES372 (15 credits) Technology and Innovation Management TIM372 (20 credits)
	SEM 2	Business Law and Compliance LAW162 (20 credits) Data and Decision-making DDM162 (10 credits) Economics 1 ECO162 (20 credits) Statistics STA162 (10 credits)	Financial Management FIM262 (20 credits) Global Citizenship GCI262 (20 credits) Risk Management 1 RIM262 (20 credits)	Future Thinking and Scenario Planning FSP372 (20 credits) Project PRO372 (25 credits) Strategic Management STM372 (20 credits)
HUMAN RESOURCE MANAGEMENT Students are prepared to lead in managing organisational talent and fostering employee development. They focus on strategic HR planning, labor relations, and performance management, equipping them for roles such as HR Manager, Talent Acquisition Specialist, or Organizational Development Consultant. Graduates are ready to shape workplace culture, drive employee engagement, and contribute to achieving organizational goals through effective human capital management.	SEM 1	Accounting 1 ACC152 (20 credits) Business Mathematics BMA152 (10 credits) Induction to Business Studies IBS152 (10 credits) Introduction to Business Management MAN152 (20 credits)	Accounting 2 ACC262 (20 credits) Economics 2 ECO262 (20 credits) Human Resources Management I HRA162 (20 credits)	Human Resources Management IIIA HRA372 (20 credits) Introduction to Research RES372 (15 credits) Technology and Innovation Management TIM372 (20 credits)
	SEM 2	Business Law and Compliance LAW162 (20 credits) Data and Decision-making DDM162 (10 credits) Economics 1 ECO162 (20 credits) Statistics STA162 (10 credits)	Global Citizenship GCI262 (20 credits) Human Resources Management II HRB262 (20 credits) Risk Management 1 RIM262 (20 credits)	Human Resources Management IIIB HRB372 (20 credits) Project PRO372 (25 credits) Strategic Management STM372 (20 credits)

MAJORS		1st YEAR	2nd YEAR	3rd YEAR
INTERNATIONAL BUSINESS The International Business major prepares students to navigate global commerce with expertise in international trade, cross-border management, and market strategy. Unlock the secrets to global business success and position yourself as a leader in an interconnected world. Modules include International Trade and Finance, International Business Strategy, and Global Marketing. Career options include roles as International Market Analysts, Export/Import Specialists, or Multinational Managers.	SEM 1	Accounting 1 ACC152 (20 credits) Business Mathematics BMA152 (10 credits) Induction to Business Studies IBS152 (10 credits) Introduction to Business Management MAN152 (20 credits)	Accounting 2 ACC262 (20 credits) Economics 2 ECO262 (20 credits) People and Change PEC262 (20 credits)	International Business Strategy IBS372 (20 credits) Introduction to Research RES372 (15 credits) Technology and Innovation Management TIM372 (20 credits)
	SEM 2	Business Law and Compliance LAW162 (20 credits) Data and Decision-making DDM162 (10 credits) Economics 1 ECO162 (20 credits) Statistics STA162 (10 credits)	Global Citizenship GCI262 (20 credits) Global Marketing GMA262 (20 credits) International Trade and Finance ITF262 (20 credits)	International Management IMG372 (20 credits) Project PRO372 (25 credits) Strategic Management STM372 (20 credits)
INVESTMENT MANAGEMENT The Investment Management major develops expertise in financial instruments, investment analysis, and the fundamentals of portfolio management, equipping graduates to excel in the financial sector. Explore the world of investments and learn to make impactful decisions that drive wealth and economic growth. Modules such as Statistics, Investment Management, and Risk Management provide a strong foundation. Career opportunities include roles as Investment Advisors, Fund Manager Trainees, or Junior Portfolio Managers.	SEM 1	Accounting 1 ACC152 (20 credits) Business Mathematics BMA152 (10 credits) Induction to Business Studies IBS152 (10 credits) Introduction to Business Management MAN152 (20 credits)	Accounting 2 ACC262 (20 credits) Economics 2 ECO262 (20 credits) Financial Reporting and Analysis FRA262 (20 credits)	Introduction to Research RES372 (15 credits) Investment Management 2A IMA372 (20 credits) Technology and Innovation Management TIM372 (20 credits)
	SEM 2	Business Law and Compliance LAW162 (20 credits) Data and Decision-making DDM162 (10 credits) Economics 1 ECO162 (20 credits) Statistics STA162 (10 credits)	Global Citizenship GCI262 (20 credits) Investment Management 1 IMA262 (20 credits) Risk Management 1 RIM262 (20 credits)	Investment Management 2B IMB372 (20 credits) Project PRO372 (25 credits) Strategic Management STM372 (20 credits)
LOGISTICS & SUPPLY CHAIN MANAGEMENT Students are equipped to optimize supply chain operations and manage the flow of goods and services. They focus on logistics strategy, transportation management, and inventory control, preparing them for roles such as Logistics Manager, Supply Chain Analyst, or Operations Coordinator. Graduates are skilled in improving efficiency, reducing costs, and ensuring timely delivery across various industries.	SEM 1	Accounting 1 ACC152 (20 credits) Business Mathematics BMA152 (10 credits) Induction to Business Studies IBS152 (10 credits) Introduction to Business Management MAN152 (20 credits)	Accounting 2 ACC262 (20 credits) Economics 2 ECO262 (20 credits) Logistics Management I LGA162 (20 credits)	Introduction to Research RES372 (15 credits) Logistics Management IIIA LGA372 (20 credits) Technology and Innovation Management TIM372 (20 credits)
	SEM 2	Business Law and Compliance LAW162 (20 credits) Data and Decision-making DDM162 (10 credits) Economics 1 ECO162 (20 credits) Statistics STA162 (10 credits)	Global Citizenship GCI262 (20 credits) Logistics Management II LGB262 (20 credits) Supply Chain Management SCM262 (20 credits)	Logistics Management IIIB LGB372 (20 credits) Project PRO372 (25 credits) Strategic Management STM372 (20 credits)

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MAJORS		1st YEAR	2nd YEAR	3rd YEAR
PROJECT MANAGEMENT Focusing on the principles of planning, executing, and overseeing projects, the Project Management major emphasises strategic and agile approaches to deliver organisational success. Lead transformative projects and create innovative solutions that drive organisations forward. With modules like Financial Management, Project Management Planning, Execution and Practice, as well as Strategic Management, graduates can pursue careers as Project Managers, Project Control Managers, or Business Project Specialists.	SEM 1	Accounting 1 ACC152 (20 credits) Business Mathematics BMA152 (10 credits) Induction to Business Studies IBS152 (10 credits) Introduction to Business Management MAN152 (20 credits)	Economics 2 ECO262 (20 credits) People and Change PEC262 (20 credits) Project Management Planning PMP262 (20 credits)	Introduction to Research RES372 (15 credits) Project Management Practice 1A PMA372 (20 credits) Technology and Innovation Management TIM372 (20 credits)
	SEM 2	Business Law and Compliance LAW162 (20 credits) Data and Decision-making DDM162 (10 credits) Economics 1 ECO162 (20 credits) Statistics STA162 (10 credits)	Financial Management FIM262 (20 credits) Global Citizenship GCI262 (20 credits) Project Management Execution PME262 (20 credits)	Project PRO372 (25 credits) Project Management Practice 1B PMB372 (20 credits) Strategic Management STM372 (20 credits)
RISK MANAGEMENT The Risk Management major equips students to navigate complex risk environments by focusing on identifying, evaluating, and mitigating risks. Be at the forefront of safeguarding organisations against uncertainty while building resilience for the future. Key modules include Risk Management, Financial Management, Strategic Management and Future Thinking and Scenario Planning. Career paths include roles as Risk Analysts, Risk Managers, or Compliance Officers.	SEM 1	Accounting 1 ACC152 (20 credits) Business Mathematics BMA152 (10 credits) Induction to Business Studies IBS152 (10 credits) Introduction to Business Management MAN152 (20 credits)	Accounting 2 ACC262 (20 credits) Economics 2 ECO262 (20 credits) Financial Reporting and Analysis FRA262 (20 credits)	Introduction to Research RES372 (15 credits) Risk Management 2 RIM372 (20 credits) Technology and Innovation Management TIM372 (20 credits)
	SEM 2	Business Law and Compliance LAW162 (20 credits) Data and Decision-making DDM162 (10 credits) Economics 1 ECO162 (20 credits) Statistics STA162 (10 credits)	Financial Management FIM262 (20 credits) Global Citizenship GCI262 (20 credits) Financial Risk Management FRM262 (20 credits)	Future Thinking and Scenario Planning FSP372 (20 credits) Project PRO372 (25 credits) Strategic Management STM372 (20 credits)
CREDITS PER YEAR		120	120	120

CURRICULUM OUTLINE

MODULE PRE-REQUISITES

The following modules have pre-requisite modules:

- Year 1: Business Mathematics for Statistics; Business Mathematics for Economics 1
- Year 2: Economics 1 for Economics 2; Accounting 1 for Accounting 2; Accounting 2 for Financial Management; Economics 2 for Economic Policy and Sustainability; Financial Reporting and Analysis for Financial Management for FM 1; Accounting 2 for Investment Management 1
- Year 3: Investment Management 2A for Investment Management 2B; Investment Management 1 for Investment Management 2A; Economic Policy and Sustainability for International Economics; Introduction to Research for Project; Financial Management for FM 1 for Financial Management for FM 2; Risk Management 1 for Risk Management 2; Project Management Practice 1A for Project Management Practice 1B

MODULE CO-REQUISITES

The following modules have co-requisites:

- Data and Decision-making with Statistics; Financial Reporting and Analysis with Accounting 2

ARTICULATION POSSIBILITIES

In terms of the HEQSF, vertical articulation from the Bachelor of Commerce degree is possible to either a Bachelor Honours degree (NQF 8), or a Postgraduate Diploma (NQF 8) in a field related to commerce or management. You could for example register for the STADIO Bachelor of Business Administration Honours (117864).

Horizontal articulation options include other bachelor's degrees, such as STADIO's Bachelor of Business Administration (117863) or STADIO's Bachelor of Commerce in Law (117872). Diagonal articulation options usually allow graduates to move into Advanced Diploma programmes in a specialist field. An appropriate example is the STADIO Advanced Diploma in Management (117865).

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CAREER OPPORTUNITIES

DIGITAL MARKETING
SEO / PAID ADS SPECIALIST
CONTENT STRATEGIST
WEBSITE DEVELOPER

ECONOMICS
ECONOMIC RESEARCH ANALYST
ECONOMICS TRAINEE IN A PUBLIC OR PRIVATE INTITUTION
ECONOMIC ADVISOR / CONSULTANT

FINANCIAL MANAGEMENT
JUNIOR FINANCIAL ANALYST
FINANCIAL MANAGEMENT TRAINEE
FINANCIAL ASSISTANT

GENERAL
SPECIALIST ROLE IN ACCOUNTING OR FINANCE DEPARTMENT
MANAGER IN BUSINESS, INCL. RETAIL MANUFACTURING, FINANCIAL SERVICES
MANAGERIAL ROLE IN SALES / CUSTOMER RELATIONS DEPARTMENT

HUMAN RESOURCE MANAGEMENT
HR GENERALIST
RECRUITMENT CONSULTANT
TRAINING & DEVELOPMENT CONSULTANT

INTERNATIONAL BUSINESS
INTERNATIONAL SALES REPRESENTATIVE
EXPORT / IMPORT SPECIALIST
INTERNATIONAL MARKET ANALYST

INVESTMENT MANAGEMENT
INVESTMENT ADVISOR / CONSULTANT
JUNIOR INVESTMENT ANALYST
FUND MANAGEMENT TRAINEE

LOGISTICS & SUPPLY CHAIN MANAGEMENT
LOGISTICS PLANNER
SUPPLY CHAIN ANALYST
INVENTORY MANAGER

PROJECT MANAGEMENT
PROJECT / OFFICE MANAGER
PROJECT CONTROL MANAGER
INTERMEDIATE BUSINESS PROJECT MANAGER

RISK MANAGEMENT
RISK PRACTITIONER
RISK ANALYST
JUNIOR RISK MANAGER

The Ethics Institute (TEI)
- Industry Collaboration Partner

Project Management Institute (PMI)
- Industry Collaboration Partner

Project Management SA (PMSA)
- STADIO is a member

The Institute of Risk Managment South Africa (IRMSA)
- Qualification Endorsement

The Marketing Association of South Africa (MASA)
- Industry Collaboration Partner