

CAMPUS

**CENTURION
(PRETORIA)**

DESCRIPTION

The BA in Fashion (Honours) is a postgraduate learning programme that will prepare you for advancements in a fashion career or further research-based programmes such as a Masters in a cognate field.

The learning programme has been developed using a multidisciplinary approach that integrates modules to echo the fashion ecosystem. The Bachelor of Arts (Honours) in Fashion aims to enable students to foster critical and creative thinking strategies to identify, evaluate, and solve problems in a complex world with a balance between human-centered thinking and technological advances.

This programme balances academic research with real-world case studies. Modules covered require students to engage with higher-order cognitive processes and apply theory to practice within the realm of fashion. Students are required to complete a research dissertation as part of their module mix.

ADMISSION REQUIREMENTS

- The STADIO, Bachelor of Arts in Fashion or the Bachelor of Commerce in Fashion degree; **OR**
- a Bachelor degree (NQF 7) in a cognate field, such as fashion, buying, merchandising, planning, business, supply chain, marketing or design; **and**
- Candidates must have achieved an overall grade average of 65% across all the final year modules at undergraduate degree level.



ADDITIONAL ADMISSION REQUIREMENT

In the past, there have been applicants who have applied to enrol for the STADIO BA Honours in Fashion but have not achieved the minimum selection criteria for the programme. The selection criteria require the applicants to have a cognate undergraduate degree with an overall average of 65% across all their final year modules at NQF level 7.

While not all applicants meet this requirement, some may demonstrate the potential to succeed in a postgraduate programme. Applicants (who achieve an overall average of between 58% and 64% in their final year modules, at NQF level 7) will be allowed to register for the Honours with conditions.

STUDY WHILE YOU WORK

The BA Honours in Fashion is structured for working professionals and recent graduates. The programme will run over 28 weeks (14 weeks in SEM 1 and 14 weeks in SEM 2). You will spend two dedicated weeks on the Centurion campus with your lecturers, peers and guest speakers. The first week will be scheduled for May 2027 and the 2nd week will be scheduled for the end of August. The balance of the programme will be delivered online around a working schedule. Live, facilitated online classes are scheduled outside standard working hours, and your remaining study time is yours to plan around your own commitments.

It is a structure that lets you keep building your career in industry while you complete your postgraduate qualification and it means the experience you gain at work feeds directly into the research project and case studies at the heart of the programme.



MINIMUM SYSTEM REQUIREMENTS

- Wi-Fi: Reliable broadband Internet access (Wi-Fi is available on all of our campuses, but you may prefer access from home as well).
- Web browser: Edge/Chrome/Safari/Opera/FireFox.
- Computer/Laptop: A current Windows or Apple Mac computer/laptop capable of running the Office 365 software. Office 365 includes Word, Excel, PowerPoint and Outlook.
- PDF Viewer: The free Adobe Acrobat software.
- Scanning documents: Ability to scan and upload documents (typically from your cellphone or smartphone).
- Email/cellphone for notification and communication.
- Communication: A cellphone or smartphone for receiving notifications and communication.

ACCESS TO TECHNOLOGY

STADIO provides students with materials, resources, assessments (including online tests and quizzes), discussion opportunities and several administrative services via its student administration and learning environments. Having access to the above online facilities is essential for efficient communication, learning and success. You will need continuous access to study, using the resources mentioned above, and accessing and submitting some assessments.

CURRICULUM OUTLINE

YEAR	1st YEAR	
Compulsory (All)	Design Thinking For Problem-Solving	DT182 (20 credits)
	Research Dissertation	RD182 (30 credits)
SEMESTER 1	1st YEAR	
Compulsory (All)	Fashion Cultural Studies	FCS182 (30 credits)
	Research Methodology	RM182 (10 credits)
SEMESTER 2	1st YEAR	
Compulsory	Fashion Business Studies	FBS182 (30 credits)
CREDITS PER YEAR	120	

ARTICULATION POSSIBILITIES

The BA Honours Degree may allow successful students to access a Master's Degree in a cognate field.

CAREER OPPORTUNITIES

RETAIL BUYER	MERCHANDISER
BRAND DEVELOPER	DESIGNER
MERCHANDISE PLANNER	MARKETING MANAGER
ACADEMIC (LECTURER)	FASHION ENTREPRENEUR (BUSINESS OWNER RUNNING YOUR OWN BRAND)



STADIO SCHOOL OF FASHION, ARTS & DESIGN IS AN INTERNATIONALLY ACCREDITED FASHION SCHOOL IN SOUTH AFRICA!