

MASTER OF MANAGEMENT PRESCRIBED TEXTBOOKS

SCHOOL OF ADMINISTRATION & MANAGEMENT

A list of prescribed textbooks for your programme has been provided to assist you.

Tuition fees do not include the cost of prescribed textbooks, which will be for your own account unless otherwise indicated.

Note: Once your registration and enrolment are complete and the STADIO Books portal open, you will receive an email and SMS with a unique link allowing you to access the portal the moment it opens! For queries related to study material, please email Q-LearningMaterial@stadio.ac.za

YEAR 1

YEAR	MODULE	CODE	PRESCRIBED TEXTBOOK/S	AUTHOR/S	PUBLISHER	EDITION	ISBN
1	Business Intelligence	BIN900	Business Intelligence Study Guide	Internal	STADIO		
1	Customer Relationship Management	CRM900	Customer Relationship Management Study Guide	Internal	STADIO		
1	Customer Relationship Management	CRM900	Relationship Marketing & Customer Relationship Management	Brink, A. and Berndt, A.		3rd	9781485102649
1	Strategic Leadership	LDR900	Strategic Leadership Study Guide	Internal	STADIO	1st	
1	Strategic Leadership	LDR900	The Anatomy of Leadership In Industry 4.0: The 4.0D® Leadership Development Model	Johann Uys, Ronny Webber-Youngman	KR Publishing, Randburg.	5th	9781869229054
1	Strategic Process Management	MAN900	Business process management: practical guidelines to successful implementations	Jeston, J. & Nelis, J.	New York: Routledge		9781138738409
1	Strategic Process Management	MAN900	Strategic Process Management Study Guide	Internal	STADIO	6th	
1	Research Methodology	MET90A	Research methodology: Business and research context	Bryman, A. & Bell, A.	Cape Town: Oxford University Press		9780199076130
1	Proposal and mini-dissertation/article	MET90A/B	Proposal and mini-dissertation/article Study Guide	Internal	STADIO	6th	
1	Research Methodology	MET90B	Research methodology: Business and research context	Bryman, A. & Bell, A.	Cape Town: Oxford University Press	5th	9780199076130
1	Risk Management	RIS900	Fundamentals of Risk Management	Hopkin, P.	Institute of Risk Management		9780749483074
1	Risk Management	RIS900	Risk Management Study Guide	Internal	STADIO		
1	Talent Management	TLM900	Talent Management Study Guide	Internal	STADIO		



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