

# STADIO



CEO Presentation

Academic Conference

13 October 2021

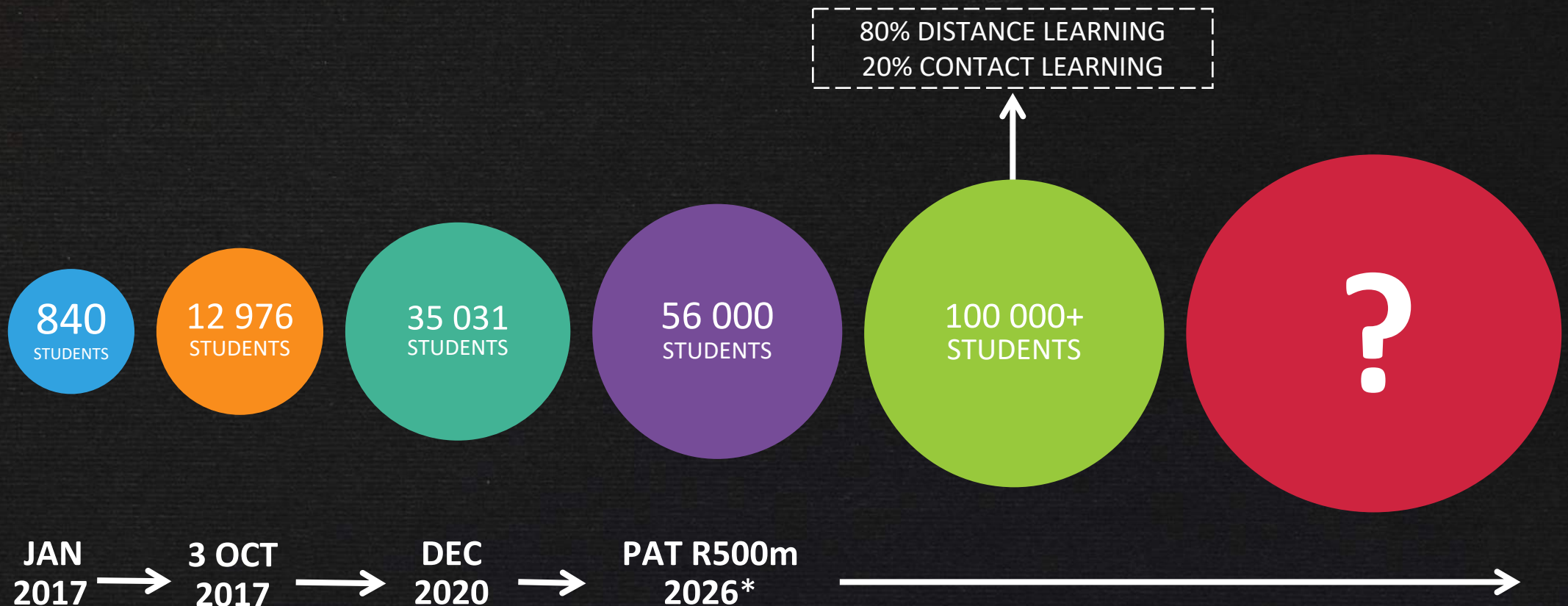
# STADIO

— HOLDINGS —



... THREE DISTINCT PRIVATE HIGHER EDUCATION INSTITUTIONS

# STADIO



\* As disclosed in the Pre-listing Statement

the launch of

## WHEN 4 BECOME 1

STADIO



### WHY THE CHANGE?

- To be a comprehensive institution able to fully compete with the public universities to provide our students with more opportunities
- Multi-faculty institution with multi-schools
- Multi-modes of learning (distance and contact learning available)
- Multi-campus (situated throughout South Africa and Namibia)
- Better infrastructure
- Access to bigger network of students and possible employees, locally and internationally
- Access to larger network of teaching and learning staff able to share best practice
- Offerings more accessible and more affordable
- Industry provider of choice – employability opportunities expand



## WHAT WE STAND FOR

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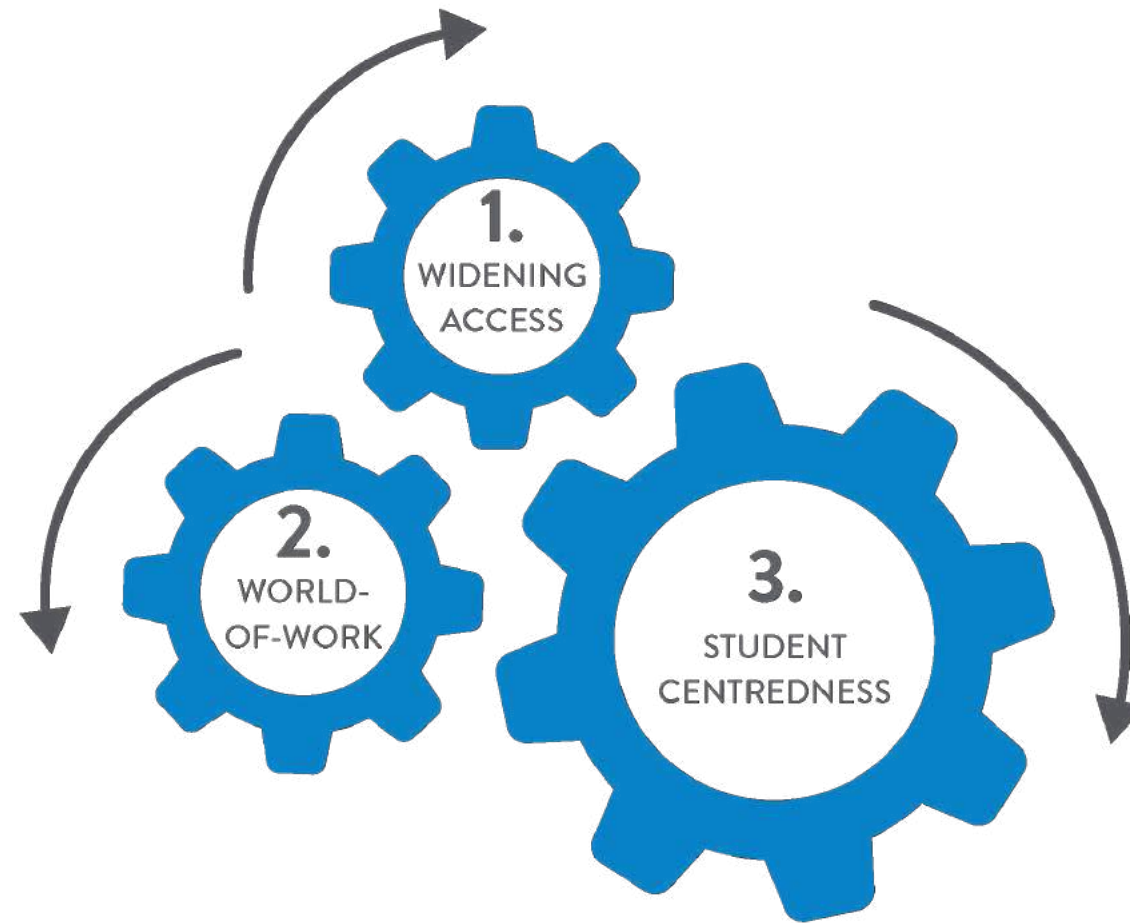
- We are not striving to be another public university
- We're an institution for the "real-world"
- Offering programmes which are
  - Relevant
  - Flexible
  - Aligned to the world-of work
  - Fill the skills-gap, and
  - Meet the high academic standards of a registered higher education provider

- Affordability



## SUPPORTED BY OUR KEY FOCUS AREAS - 'WWS'

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WWS IS AT THE CORE OF ALL OUR DECISIONS

## WIDENING ACCESS

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- Higher education is AVAILABLE to more individuals
- HIGHER CERTIFICATES to Doctorates
- AFFORDABILITY
- Expansion of DISTANCE LEARNING offerings
- GEOGRAPHIC EXPANSION - new Centurion mega-campus

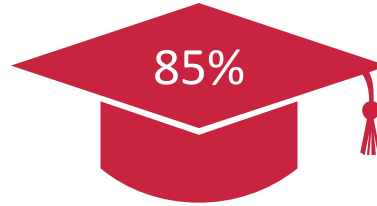


## WORLD-OF-WORK

STADIO

OTHERS PROMISE IT, WE LIVE IT...

### GRADUATE DESIRABILITY SURVEY



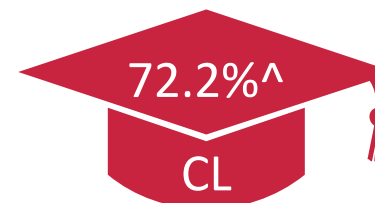
85% of respondents viewed STADIO's graduates as "work ready"

45% of respondents actively recruited graduates from STADIO

Overall, significant satisfaction with

- (i) graduates' discipline knowledge, emphasising the practical nature of the learning; and
- (ii) graduates' work ethic.

### EMPLOYMENT SUCCESS RATE



\* majority of DL students are working adults

^ according to 2020 Graduate Employment Status Survey Report

## WORLD-OF-WORK



- 2021 Academic strategy is focused on ensuring **relevance and alignment with industry**
  - **Industry participation** in new programme development, curriculum design, and content development
  - **Lectures and seminars** by members of industry built into the teaching and learning programme
  - Industry members involved in **external moderation**, especially in technical, professional and design modules
- **Centre for Lifelong Learning** is actively engaging with industry

## STUDENT CENTREDNESS



The Academic Promise is built on the principles of  
STUDENTS AT THE CENTRE - LEARNING AT THE CORE


“We believe that having admitted you as a student, we must do all things reasonable and practical to support you to succeed. It is our commitment to provide the enabling environment that will help all our students achieve academic success.” [ACADEMIC PROMISE, 2018 Board approved]

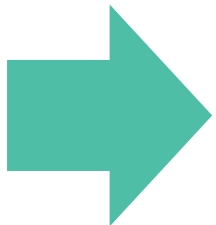
- DL and CL Student Journey has been completed (aligning resource allocation and budget planning)
- Focus on student success, student support, and student wellness (SADAG)
- Virtual learning environment (CANVAS)

## WE'VE COME A LONG WAY

STADIO



- 
- Launched the STADIO Brand
  - Appointed Executive Heads
  - Launched CRM
  - Introduced the new Student Journal for both DL and CL
  - Moved onto CANVAS
  - Implemented a new structure
  - Implemented new SIMS (in some instances)
  - Implemented Business World
  - Constructed new mega-campus
  - Accreditation of new programmes
  - Managed Bellville CHE site visit
  - Alignment of institutional policies and procedures
  - Grew student numbers
  - Fare price grew from around 150c in Oct 2020 to over 300c in Oct 2021
  - Navigated our way through COVID-19 whilst keeping students and staff safe, where possible
  - Completed the 2020 academic year in 2020



# WELL DONE!!!!!!!!!!!!!!

## WE DID TOO MUCH

1. There were numerous changes
2. As well as the impacts of COVID-19
3. We wanted to implement too many new and exciting offerings for our students
4. We should have gone slower, tested more thoroughly



We need to **KNOW WHO WE ARE** and what we can  
do for our students and our staff ...  
**WE CAN'T BE EVERYTHING FOR EVERYONE!**

## NOW WHAT?

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1. We are slowing down the changes
2. Taking more time to implement any changes
3. We need to embrace what has been implemented and make this part of our offerings, part of our DNA
4. Ensure we are more accessible to students and staff – increase communication channels
5. Take what we've implemented and make it work for STADIO – make it a world-class offering



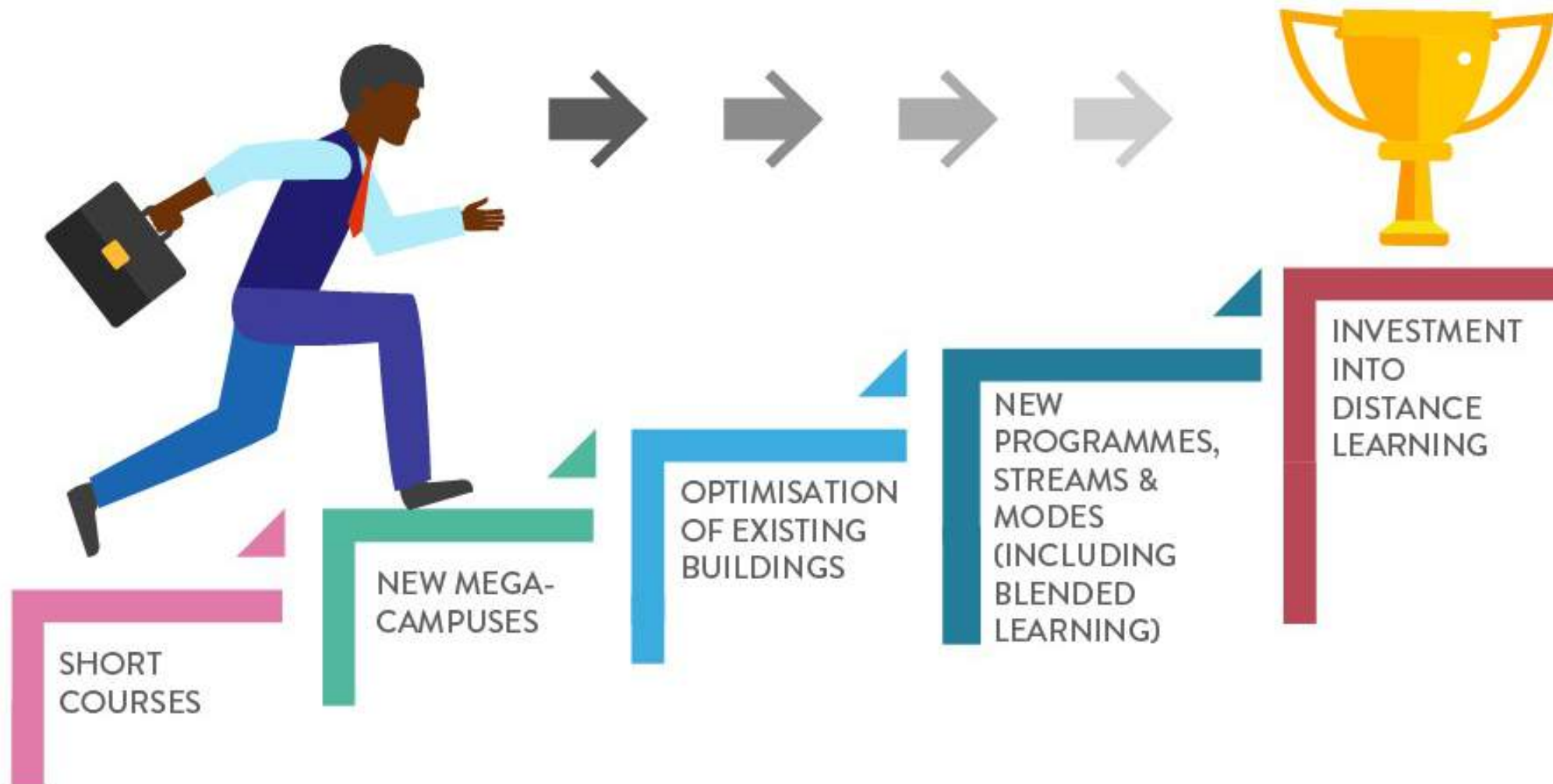


# OUR GROWTH STRATEGY



# GROWTH OPPORTUNITIES

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KEEP IT  
SIMPLE



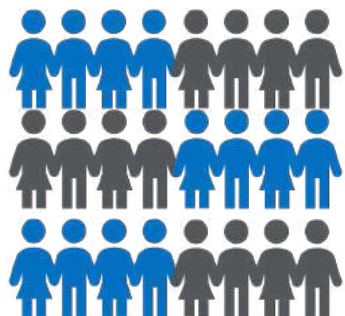


**“PROVIDING CUSTOMERS WITH RELIABLE PRODUCTS OR SERVICES AT  
COMPETITIVE PRICES AND DELIVERED WITH MINIMAL DIFFICULTY OR  
INCONVENIENCE”**

OUR OVERALL GOAL = 100 000 STUDENTS

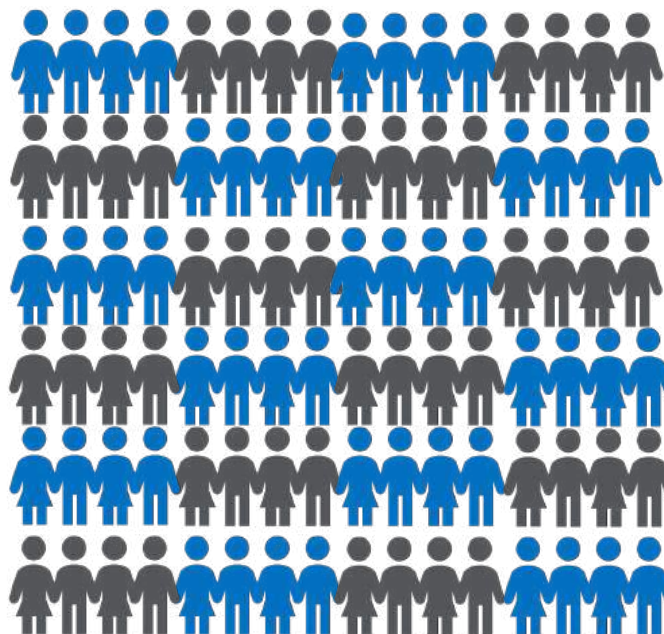
STADIO

## CONTACT LEARNING



20%

## DISTANCE LEARNING



80%



OUR FOCUS AND  
RESOURCES  
NEED TO BE  
ALIGNED







THANK YOU  
ENKOSI  
RE A LEBOGA  
DANKIE

**OUR PURPOSE:** To empower the nation by widening access to higher education