







# STADIO



## ONLINE SHORT LEARNING PROGRAMME ENTREPRENEURSHIP IN SOUTH AFRICA

powered by 

### COURSE INFORMATION:

-  **Minimum duration:** Self-study within 8 weeks. Minimum focused learning time required: approximately 96 hours.
-  **Minimum credits:** Certificate of Completion
-  **Complexity level:** STADIO's Online Short Learning Programmes (SLPs) are non-credit-bearing short courses, designed to provide you with high level knowledge in a particular field of study to assist you in the workplace if you don't have the time to enrol for a full-length programme. Successful completion of the Online SLP, however, can be included in your portfolio of evidence for Recognition of Prior Learning (RPL) for consideration when accessing a full qualification.
-  **Mode:** Unassisted Online Learning
-  **Fees:** R1 800
-  **Language:** English

### COURSE OVERVIEW:

What makes a good entrepreneur? This Online SLP will empower you to answer that question. Upskill yourself with the foundational entrepreneurial skills required for starting a business and conceptualising the value proposition of your intended products and services. This Online SLP is ideal for any individual who wants to be more entrepreneurial in their own life or business. You might be a student interested in making a career or earning a supplementary income from your talents, or a manager looking to introduce more innovation to your organisation.

There are no entry requirements for this Online SLP. However, it is recommended that the applicant has achieved English language competence at a level that is equivalent to Grade 12.

Earn your Certificate of Completion and add the following to your CV:

"Successfully completed the STADIO Online Short Learning Programme: Entrepreneurship in South Africa"

#### SYSTEM RECOMMENDATIONS:

- Optimised for Chrome, but works on all browsers
- Use any mobile or desktop device with a minimum of 128MB of RAM
- A reliable internet connection with continuous access and a minimum speed of 4MB (this product is not available offline)

[REGISTER](#)





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**A NEW VISION IN  
HIGHER EDUCATION**

## **COURSE CURRICULUM:**

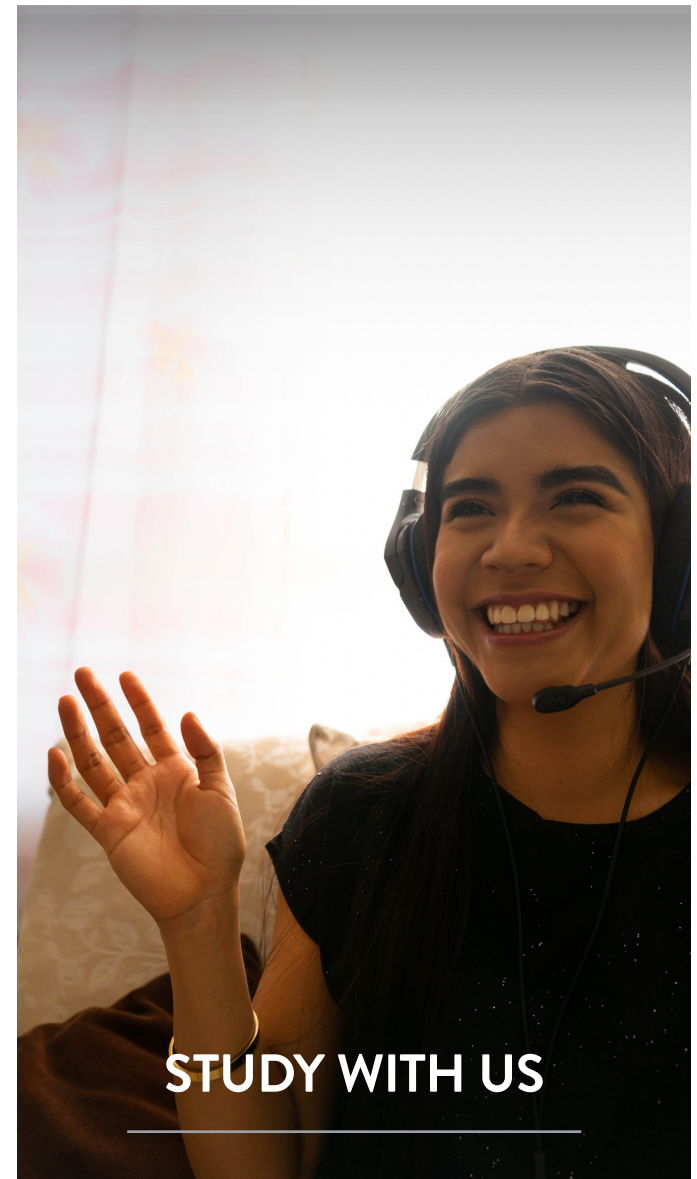
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**This Online SLP consists of the following four units of learning:**

- Unit 1: What is entrepreneurship?
- Unit 2: Getting out the starting blocks
- Unit 3: Forming a business
- Unit 4: Developing products and services

**At the end of this Online SLP, you should be able to:**

- Demonstrate an understanding of the vital role of entrepreneurship in the 21st century
- Describe the skills and traits required to function effectively as an entrepreneur
- Explain how entrepreneurial ideas are generated and how they translate into the elevator pitch and the business plan
- Identify the various types of business entities and the statutory requirements for establishing a new enterprise
- Describe the product development process and summarise the subsequent product sales process



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**STUDY WITH US**