







STADIO

ONLINE SHORT LEARNING PROGRAMME

HOSPITALITY MANAGEMENT IN SOUTH AFRICA

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EDUCATION

COURSE INFORMATION:

-  **Minimum duration:** Self-study within 6 weeks. Minimum focused learning time required: approximately 72 hours.
-  **Minimum credits:** Certificate of Completion
-  **Complexity level:** This Online SLP provides a coherent, quality learning experience with predetermined learning outcomes and objectives. The course is non-credit bearing, not registered with the South African Qualifications Authority (SAQA), and does not lead to a qualification or part-qualification registered on the National Quality Framework (NQF). At the same time, successful completion of the Online SLP can be included in your portfolio of evidence for Recognition of Prior Learning (RPL) consideration for access to a full qualification.
-  **Mode:** Unassisted Online Learning
-  **Fees:** R1 500
-  **Language:** English

COURSE OVERVIEW:

The hospitality industry is wide-ranging and dynamic, and includes an extensive range of aspects, including accommodation, catering, transportation, leisure and entertainment and attractions. Over the years, the industry has expanded significantly, and has become a vital sector of the South African economy. This Online SLP is an excellent first step in gaining insights into hospitality and tourism in South Africa and how to become a better manager in this industry. The Online SLP is ideal for any individual aspiring to fulfil a management or supervisory role in the hospitality or tourism industries.

There are no entry requirements for this Online SLP. However, it is recommended that the applicant has achieved English language competence at a level that is equivalent to Grade 12.

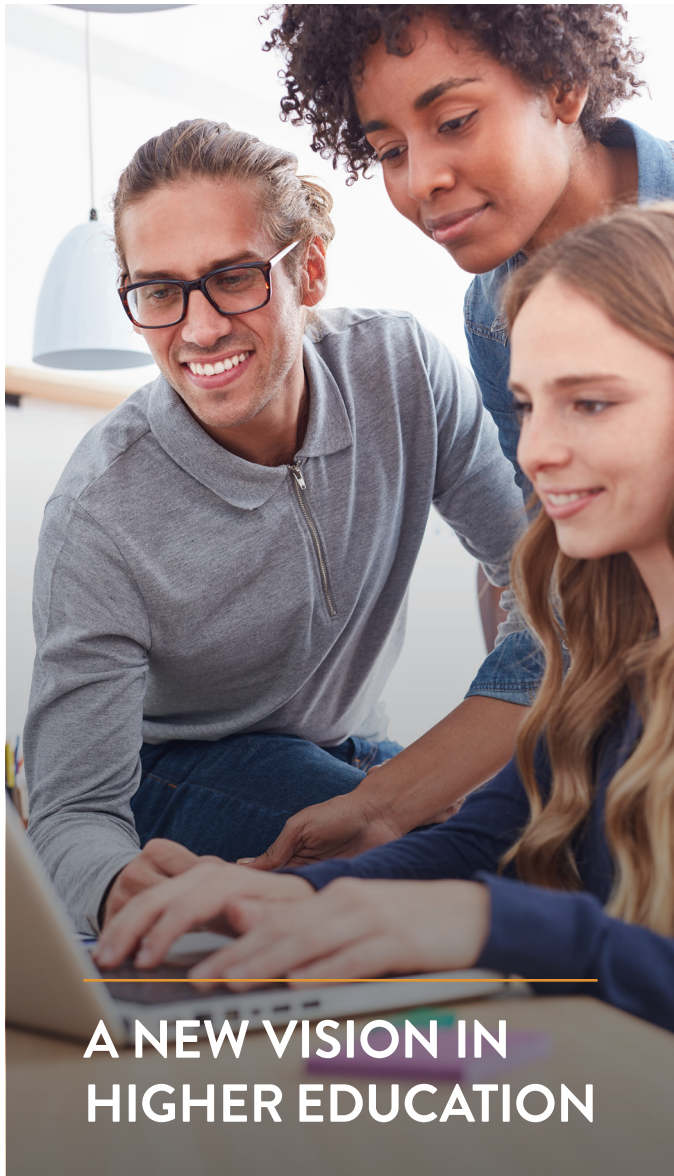
Earn your Certificate of Completion and add the following to your CV:

"Successfully completed the STADIO Online Short Learning Programme: Hospitality Management in South Africa"

SYSTEM REQUIREMENTS:

Chrome browser • A desktop / laptop computer (this product is not mobile-friendly) • A reliable internet connection with continuous access and a minimum speed of 4MB (this product is not available offline)

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COURSE CURRICULUM:

This Short Learning Programme consists of the following three units of learning:

- Unit 1: Introducing the hospitality industry
- Unit 2: Managing the hospitality industry
- Unit 3: Hospitality management and the business environment

At the end of this Short Learning Programme, you should be able to:

- Outline the nature, history, basic components and importance of the hospitality industry in South Africa
- Explain the role and function of hospitality in tourism
- Explain the importance of hospitality to the South African economy
- Distinguish between the different levels of management for hospitality
- Outline the generic tasks of managers and the development of management theory
- Identify the role and scope of management in different types of hospitality establishments
- Distinguish between the different management disciplines
- Describe the influence of the business environment on hospitality management practices
- Explain the role of the CEO in an organisation

STUDY WITH US

