

# APPLICATION VIDEO BRIEF & GUIDELINE: DIGITAL PRESENTATION BRIEF & GUIDELINE

All applicants must submit a digital presentation that contains an introduction to who they are, explain what they expect to gain from the programme, and provide reasons for selecting them for the Higher Certificate in Architectural Practice or the Higher Certificate in Spatial Design. The digital presentation takes the form of a video presentation of a maximum of 3 minutes duration, using any medium or combination of media, including verbal commentary to motivate why they should be enrolled in the programme.

It sounds a bit daunting, doesn't it?

This short guide will provide you with a few pointers to assist you with your presentation and an outline explaining what we hope to see when we view your digital presentation.

## How do you need to do it?

You need to create a digital presentation of at least 3 minutes, including your own verbal commentary. This digital presentation can be made using your mobile device, PowerPoint, or any related software you are comfortable using to communicate visuals and your supportive commentary. This digital presentation is to be uploaded on our website as part of your application process.

## What are we looking for?

Our goal with this digital presentation is to get to know you better. See what you enjoy, what inspires you, and how you view the world and the spaces around you. There is no right or wrong information.

Make sure that the content you cover in your digital presentation includes the following:

- Think about your favourite building and introduce it in your video. Mention why you chose it, what you like about it, and what makes it different (if it is).
- Introduce your favourite architect and one of their buildings. What about this architect inspires you?
- When you think about Architecture, what comes to mind? What do you think Architecture is?
- Why do you think the profession of architecture is vital in the world

## Some tips for creating & sending your video:

- A good starting point would be to introduce yourself. You can show your face or a graphic that represents you.
- Make sure that your voice is audible. What you have to say is just as important, if not more, than what you show.
- Special effects are cool, but we are not looking at your technical skills so don't let these hinder you from sharing your thoughts.  
Keep file sizes smaller than 5Mb. If your submission exceeds this file size, reach out to us by sending an email to [registration.SOAASD@stadio.ac.za](mailto:registration.SOAASD@stadio.ac.za) so that we can see how we can assist.
- Lastly, have fun. This is the start of an exciting adventure, and we are looking forward to meeting you and going on this journey with you.