

Bachelor of Commerce in Digital Marketing (NQF 7)

2022 Tuition Fees - First Year Students Contact Learning - 120 Credits

UPFRONT PRICE: DUE BY 31 JANUARY 2022

TUITION FEE	PAYMENTS	FREQUENCY
R56 299	R56 299	ONE

MONTHLY PRICE: DUE BY FIRST DAY OF THE MONTH (FEBRUARY TO NOVEMBER 2022)

TUITION FEE	PAYMENTS	FREQUENCY
R59 260	R5 926	TEN

R5 000 refundable deposit **MUST** be paid on enrolment - this will be offset against the monthly payment.

ADDITIONAL COMPULSORY COSTS

	FIRST TIME REGISTRATION FEE	SUBSEQUENT REGISTRATION FEE
You will be registered for each academic semester separately. A registration fee is chargeable each semester (non-refundable)	R1 500	R850
Student Card Fee		R180

Please note:

- Prices quoted above are for tuition fees only and **DO NOT** include the cost of study materials.
- Should you withdraw your enrolment at STADIO prior to registration, a **withdrawal fee of R650** becomes payable and will be deducted from your deposit prior to refund.

CAMPUS INFORMATION & BANKING DETAILS

BELLVILLE (CAPE TOWN) CAMPUS	CENTURION (PRETORIA) CAMPUS
<p>Student Recruitment Office hellobellville@stadio.ac.za 021 949 5036</p> <p>Banking Details Name: Stadio Bellville Campus Bank: ABSA Bank code: National 632-005 Account number: 405-570-118-8 Payment ref: Student number</p>	<p>Student Recruitment Office hellocenturion@stadio.ac.za 012 683 9942</p> <p>Banking Details Name: Stadio Centurion Campus Bank: Standard Bank Bank code: National 051-001 Account number: 051-179-032 Payment ref: Student number</p>

hellobellville@stadio.ac.za | hellocenturion@stadio.ac.za | www.stadio.ac.za

ANCILLARY FEES (IF APPLICABLE)

CREDIT ACCUMULATION AND TRANSFER	FEE PER APPLICATION	FEE PER MODULE WHERE CREDITS AWARDED
Where credits awarded in other qualifications are recognised towards learning and certification of the qualification under consideration	R500	R1 000

RECOGNITION OF PRIOR LEARNING	^ FEE PER APPLICATION	FEE PER MODULE WHERE CREDITS AWARDED
The processes through which prior learning is recognised for the purpose of admissions or for credit towards a qualification	R250	R1 000
^ Additional fees may apply		

MODULE FEE BREAKDOWN

COMPULSORY MODULES			
MODULE NAME	CREDITS	ADVANCE PRICE	MONTHLY PRICE
Business Communication	15	R6 755	R7 110
Business Marketing	20	R8 360	R8 800
Digital Marketing	15	R7 752	R8 160
Entrepreneurship	15	R6 755	R7 110
Financial Accounting	25	R10 954	R11 530
Fundamentals of Economics	15	R7 610	R8 010
Marketing Practice (Advertising and Promotion)	10	R5 263	R5 540
Statistical Methods	5	R2 850	R3 000
	120	R56 299	R59 260