

Higher Certificate in Digital Marketing Practice (NQF 5)

2022 Tuition Fees - First Year Students Contact Learning - 121 Credits

UPFRONT PRICE: DUE BY 31 JANUARY 2022

TUITION FEE	PAYMENTS	FREQUENCY
R44 000	R44 000	ONE

MONTHLY PRICE: DUE BY FIRST DAY OF THE MONTH (FEBRUARY TO NOVEMBER 2022)

TUITION FEE	PAYMENTS	FREQUENCY
R46 200	R4 620	TEN

R2 500 refundable deposit **MUST** be paid on enrolment - this will be offset against the monthly payment.

ADDITIONAL COMPULSORY COSTS

Annual Registration Fee (non-refundable)	R2 350
Student Card Fee	R180

Please note:

- Prices quoted above are for tuition fees only and **DO NOT** include the cost of study materials or levies.
- Should you withdraw your enrolment at STADIO prior to registration, a **withdrawal fee of R650** becomes payable and will be deducted from your deposit prior to refund.

CAMPUS INFORMATION & BANKING DETAILS

BELLVILLE (CAPE TOWN) CAMPUS
Student Recruitment Office helloworld@stadio.ac.za 021 949 5036
Banking Details Name: Stadio Bellville Campus Bank: ABSA Bank code: National 632-005 Account number: 405-570-118-8 Payment ref: Student number

ANCILLARY FEES (IF APPLICABLE)

CREDIT ACCUMULATION AND TRANSFER	FEE PER APPLICATION	FEE PER MODULE WHERE CREDITS AWARDED
Where credits awarded in other qualifications are recognised towards learning and certification of the qualification under consideration	R500	R1 000

RECOGNITION OF PRIOR LEARNING	^ FEE PER APPLICATION	FEE PER MODULE WHERE CREDITS AWARDED
The processes through which prior learning is recognised for the purpose of admissions or for credit towards a qualification	R250	R1 000
^ Additional fees may apply		

MODULE FEE BREAKDOWN

COMPULSORY MODULES				
MODULE NAME	CREDITS	ADVANCE PRICE	MONTHLY PRICE	LEVIES
Academic Literacy	6	R2 182	R2 291	R310
Brand Communication	12	R4 364	R4 582	R310
Computer Literacy	7	R2 545	R2 672	R310
Consumer Buying Behaviour	18	R7 029	R7 380	R310
Design Practice	16	R5 818	R6 109	R310
Digital Marketing Fundamentals	18	R6 545	R6 872	R310
Digital Marketing Practice	18	R6 345	R6 672	R310
Marketing Principles and Practice	12	R4 364	R4 583	R310
Work Integrated Learning	14	R4 808	R5 039	R310
	121	R44 000	R46 200	R2 790