

SCHOOL OF COMMERCE

Bachelor of Commerce in Digital Marketing (NQF 7)

2023 Tuition Fees - First Year Students Contact Learning - 120 Credits

UPFRONT PRICE: DUE BY 31 JANUARY 2023

TUITION FEE	PAYMENTS	FREQUENCY
R56 050	R56 050	ONE

MONTHLY PRICE: DUE BY FIRST DAY OF THE MONTH (FEBRUARY TO NOVEMBER 2023)

TUITION FEE	PAYMENTS	FREQUENCY
R59 000	R5 900	TEN

R6 000 refundable deposit **MUST** be paid on enrolment - this will be offset against the monthly payment.**ADDITIONAL COMPULSORY COSTS**

Annual Registration Fee (non-refundable)	R2 510
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Please note:

- Prices quoted above are for tuition fees only and **DO NOT** include the cost of study materials.
- Should you withdraw your enrolment at STADIO prior to registration, a **withdrawal fee of R650** becomes payable and will be deducted from your deposit prior to refund.

CAMPUS INFORMATION & BANKING DETAILS

BELLVILLE (CAPE TOWN) CAMPUS	CENTURION (PRETORIA) CAMPUS
Student Recruitment Office helloworld@stadio.ac.za 021 949 5036	Student Recruitment Office hellocenturion@stadio.ac.za 012 683 9942
Banking Details Name: Stadio Bellville Campus Bank: ABSA Bank code: National 632-005 Account number: 405-570-118-8 Payment ref: Student number	Banking Details Name: Stadio Centurion Campus Bank: Standard Bank Bank code: National 051-001 Account number: 051-179-032 Payment ref: Student number

helloworld@stadio.ac.za | hellocenturion@stadio.ac.za | www.stadio.ac.za

ANCILLARY FEES (IF APPLICABLE)

CREDIT ACCUMULATION AND TRANSFER	FEE PER APPLICATION	FEE PER MODULE WHERE CREDITS AWARDED
Where credits awarded in other qualifications are recognised towards learning and certification of the qualification under consideration	FREE	R750

RECOGNITION OF PRIOR LEARNING	^ FEE PER APPLICATION	FEE PER MODULE WHERE CREDITS AWARDED
The processes through which prior learning is recognised for the purpose of admissions or for credit towards a qualification	R870	R1 070
^ Additional fees may apply		

MODULE FEE BREAKDOWN

COMPULSORY MODULES			
MODULE NAME	CREDITS	ADVANCE PRICE	MONTHLY PRICE
Business Communication	15	R7 170	R7 550
Business Marketing	20	R9 310	R9 800
Digital Marketing	15	R6 980	R7 350
Entrepreneurship	15	R6 980	R7 350
Financial Accounting	25	R11 640	R12 250
Fundamentals of Economics	15	R6 980	R7 350
Marketing Practice (Advertising and Promotion)	10	R4 660	R4 900
Statistical Methods	5	R2 330	R2 450
	120	R56 050	R59 000