

SCHOOL OF COMMERCE

Higher Certificate in Digital Marketing Practice (NQF 5)

2023 Tuition Fees - First Year Students Contact Learning - 124 Credits

UPFRONT PRICE: DUE BY 31 JANUARY 2023

TUITION FEE	PAYMENTS	FREQUENCY
R47 160	R47 160	ONE

MONTHLY PRICE: DUE BY FIRST DAY OF THE MONTH (FEBRUARY TO NOVEMBER 2023)

TUITION FEE	PAYMENTS	FREQUENCY
R49 630	R4 963	TEN

R3 000 refundable deposit **MUST** be paid on enrolment - this will be offset against the monthly payment.

ADDITIONAL COMPULSORY COSTS

Annual Registration Fee (non-refundable)	R2 510
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Please note:

- Prices quoted above are for tuition fees only and **DO NOT** include the cost of study materials or levies.
- Should you withdraw your enrolment at STADIO prior to registration, a **withdrawal fee of R650** becomes payable and will be deducted from your deposit prior to refund.

CAMPUS INFORMATION & BANKING DETAILS

BELLVILLE (CAPE TOWN) CAMPUS	CENTURION (PRETORIA) CAMPUS
Student Recruitment Office helloworld@stadio.ac.za 021 949 5036	Student Recruitment Office hellocenturion@stadio.ac.za 012 683 9942
Banking Details Name: Stadio Bellville Campus Bank: ABSA Bank code: National 632-005 Account number: 405-570-118-8 Payment ref: Student number	Banking Details Name: Stadio Centurion Campus Bank: Standard Bank Bank code: National 051-001 Account number: 051-179-032 Payment ref: Student number

helloworld@stadio.ac.za | hellocenturion@stadio.ac.za | www.stadio.ac.za

ANCILLARY FEES (IF APPLICABLE)

CREDIT ACCUMULATION AND TRANSFER	FEE PER APPLICATION	FEE PER MODULE WHERE CREDITS ARE AWARDED
Where credits awarded in other qualifications are recognised towards learning and certification of the qualification under consideration	FREE	R750

RECOGNITION OF PRIOR LEARNING	^ FEE PER APPLICATION	FEE PER MODULE WHERE EXEMPTIONS ARE AWARDED
The processes through which prior knowledge and skills is recognised for the purpose of alternative access and/or module exemptions on a qualification	R870	R1 070
^ Additional fees may apply		

MODULE FEE BREAKDOWN

COMPULSORY MODULES				
MODULE NAME	CREDITS	ADVANCE PRICE	MONTHLY PRICE	LEVIES
Academic Literacy	6	R2 330	R2 450	R330
Brand Communication	12	R4 660	R4 900	R330
Consumer Buying Behaviour	18	R7 510	R7 900	R330
Design Practice	16	R6 210	R6 540	R330
Digital Marketing Fundamentals	18	R6 980	R7 350	R330
Digital Marketing Practice	18	R6 970	R7 340	R330
End User Computing	10	R2 380	R2 500	R330
Marketing Principles and Practice	12	R4 660	R4 900	R330
Work Integrated Learning	14	R5 460	R5 750	R330
	124	R47 160	R49 630	R2 970