

SCHOOL OF COMMERCE

Higher Certificate in Digital Marketing Practice (NQF 5)

2024 Tuition Fees - First Year Students Contact Learning - 131 Credits

UPFRONT PRICE: DUE BY 29 FEBRUARY 2024

TUITION FEE	PAYMENTS	FREQUENCY
R44 500	R44 500	ONE

This is an effective **+8% discount** on the monthly price below.

MONTHLY PRICE: DUE BY FIRST DAY OF THE MONTH (FEBRUARY TO NOVEMBER 2024)

TUITION FEE	PAYMENTS	FREQUENCY
R48 400	R4 840	TEN

R4 000 refundable deposit **MUST** be paid on enrolment - this will be offset against the monthly payment.

ADDITIONAL COMPULSORY COSTS

	FIRST TIME REGISTRATION FEE	SUBSEQUENT REGISTRATION FEE
You will be registered for each academic semester separately. A registration fee is chargeable each semester (non-refundable)	R1 800	R970

Please note:

- Prices quoted above are for tuition fees only and **DO NOT** include the cost of study materials or levies.
- Should you withdraw your enrolment at STADIO prior to registration, a **withdrawal fee of R690** becomes payable and will be deducted from your deposit prior to refund.

CAMPUS INFORMATION & BANKING DETAILS

BELLVILLE (CAPE TOWN) CAMPUS	CENTURION (PRETORIA) CAMPUS
Student Recruitment Office helloworld@stadio.ac.za 021 949 5036	Student Recruitment Office hellocenturion@stadio.ac.za 012 683 9942
Banking Details Name: Stadio Bellville Campus Bank: ABSA Bank code: National 632-005 Account number: 405-570-118-8 Payment ref: Student number	Banking Details Name: Stadio Centurion Campus Bank: Standard Bank Bank code: National 051-001 Account number: 051-179-032 Payment ref: Student number

helloworld@stadio.ac.za | hellocenturion@stadio.ac.za | www.stadio.ac.za

ANCILLARY FEES (IF APPLICABLE)

CREDIT ACCUMULATION AND TRANSFER	FEE PER APPLICATION	FEE PER MODULE WHERE CREDITS ARE AWARDED
Where credits awarded in other qualifications are recognised towards learning and certification of the qualification under consideration	FREE	R800

RECOGNITION OF PRIOR LEARNING	^ FEE PER APPLICATION	FEE PER MODULE WHERE EXEMPTIONS ARE AWARDED
The processes through which prior knowledge and skills is recognised for the purpose of alternative access and/or module exemptions on a qualification	R930	R1 140
^ Additional fees may apply		

MODULE FEE BREAKDOWN

COMPULSORY MODULES			
MODULE NAME	CREDITS	ADVANCE PRICE	MONTHLY PRICE
Academic Literacy	6	R2 170	R2 360
Brand Communication	12	R4 290	R4 680
Consumer Buying Behaviour	18	R6 460	R7 020
Design Practice	16	R5 740	R6 240
Digital Marketing Fundamentals	20	R5 840	R6 340
Digital Marketing Practice	18	R6 460	R7 020
End-User Computing	10	R2 440	R2 650
Fundamentals of Image Manipulation	5	R1 790	R1 950
Marketing Principles and Practice	12	R4 290	R4 680
Work Integrated Learning	14	R5 020	R5 460
	131	R44 500	R48 400