

SCHOOL OF COMMERCE

Bachelor of Commerce Honours in Business Marketing (NQF 8)

2024 Tuition Fees - First Year Students Contact Learning - 70 Credits

UPFRONT PRICE: DUE BY 29 FEBRUARY 2024

TUITION FEE	PAYMENTS	FREQUENCY
R52 600	R52 600	ONE
This is an effective +8% discount on the monthly price below.		

MONTHLY PRICE: DUE BY FIRST DAY OF THE MONTH (FEBRUARY TO NOVEMBER 2024)

TUITION FEE	PAYMENTS	FREQUENCY
R57 200	R5 720	TEN
R8 000 refundable deposit MUST be paid on enrolment - this will be offset against the monthly payment.		

ADDITIONAL COMPULSORY COSTS

	FIRST TIME REGISTRATION FEE	SUBSEQUENT REGISTRATION FEE
You will be registered for each academic semester separately. A registration fee is chargeable each semester (non-refundable)	R1 800	R970

Please note:

- Prices quoted above are for tuition fees only and **DO NOT** include the cost of study materials.
- Should you withdraw your enrolment at STADIO prior to registration, a **withdrawal fee of R690** becomes payable and will be deducted from your deposit prior to refund.

CAMPUS INFORMATION & BANKING DETAILS

BELLVILLE (CAPE TOWN) CAMPUS
Student Recruitment Office hellobellville@stadio.ac.za 021 949 5036
Banking Details Name: Stadio Bellville Campus Bank: ABSA Bank code: National 632-005 Account number: 405-570-118-8 Payment ref: Student number

ANCILLARY FEES (IF APPLICABLE)

CREDIT ACCUMULATION AND TRANSFER	FEE PER APPLICATION	FEE PER MODULE WHERE CREDITS ARE AWARDED
Where credits awarded in other qualifications are recognised towards learning and certification of the qualification under consideration	FREE	R800

RECOGNITION OF PRIOR LEARNING	^ FEE PER APPLICATION	FEE PER MODULE WHERE EXEMPTIONS ARE AWARDED
The processes through which prior knowledge and skills is recognised for the purpose of alternative access and/or module exemptions on a qualification	R930	R1 140
^ Additional fees may apply		

MODULE FEE BREAKDOWN

COMPULSORY MODULES			
MODULE NAME	CREDITS	ADVANCE PRICE	MONTHLY PRICE
Applied Research	40	R17 640	R19 200
Contemporary Marketing Research	20	R8 740	R9 500
Digital Marketing	20	R8 740	R9 500
Strategic Marketing	20	R8 740	R9 500

ELECTIVE MODULES			
MODULE NAME	CREDITS	ADVANCE PRICE	MONTHLY PRICE
Brand Management *	20	R8 740	R9 500
Marketing Metrics *	20	R8 740	R9 500

Items marked with * represent different groupings from which you may choose electives.