

STADIO









ONLINE SHORT LEARNING PROGRAMME

THE RISE OF SOCIAL MEDIA

powered by 

COURSE INFORMATION:

-  **Minimum duration:** Self-study within 2 weeks. Minimum focused learning time required: approximately 24 hours.
-  **Minimum credits:** Certificate of Completion
-  **Complexity level:** This Online SLP provides a coherent, quality learning experience with predetermined learning outcomes and objectives. The course is non-credit bearing, not registered with the South African Qualifications Authority (SAQA), and does not lead to a qualification or part-qualification registered on the National Quality Framework (NQF). At the same time, successful completion of the Online SLP can be included in your portfolio of evidence for Recognition of Prior Learning (RPL) consideration for access to a full qualification.
-  **Mode:** Unassisted Online Learning
-  **Fees:** R800
-  **Language:** English

COURSE OVERVIEW:

Learn how social media popularity has given rise to many different social sharing platforms, each with a unique slant in terms of users and ways of being used, for individuals and for brands. The Short Learning Programme is ideal for any individual wishing to make sense of the global rise in social media platforms and uses of social media in various spheres of life and business.

There are no entry requirements for this Online SLP. However, it is recommended that the applicant has achieved English language competence at a level that is equivalent to Grade 12.

Earn your Certificate of Completion and add the following to your CV:

"Successfully completed the STADIO Online Short Learning Programme: The Rise of Social Media"

SYSTEM REQUIREMENTS:

Chrome browser • A desktop / laptop computer (this product is not mobile-friendly) • A reliable internet connection with continuous access and a minimum speed of 4MB (this product is not available offline)

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COURSE CURRICULUM:

At the end of this Online SLP, you should be able to:

- Differentiate between new media and social media
- Discuss the features of the first social media sites
- Outline the development of social media in the modern world
- Discuss current global trends in social media

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STUDY WITH US

