

# STADIO

## HIGHER EDUCATION

### SCHOOL OF ADMINISTRATION AND MANAGEMENT

#### MASTER OF MANAGEMENT

NQF 9 | 180 CREDITS | SAQA ID: 117867 | MIN. 2 YEARS

CAMPUSES: DISTANCE LEARNING

#### DESCRIPTION

The focus of the Master of Management programme is the formulation, design, conducting and completion of a research project in the field of management. A student may fulfil the requirements of the qualification by completing

**EITHER: a full research based dissertation OR six (6) modules and a dissertation**

Option 1 Is Master Of Management: Full Research-Based  
Dissertation

Option 2 Is Master Of Management: Six (6) Modules and a  
Dissertation

#### MODE OF DELIVERY - DISTANCE LEARNING (ONLINE DISTANCE)

The programme is offered in STADIO's **Online Distance** mode of delivery. STADIO's distance-learning programmes offer students excellent, quality education, without the requirement of having to attend compulsory venue-based classes. Distance-learning students study with flexibility wherever they are, on a study schedule that suits their circumstances.

Upon registration, distance-learning students receive access to STADIO's state-of-the-art learning management system (Canvas). Students have access to all learning materials on this platform, including a detailed plan for the semester/year indicating all the learning and assessment activities. Study material and any additional teaching resources will be available online. However, students may also request study guides in printed format, if preferred. Students will access, complete, and submit all formative assessment tasks (assignments and tests) online. Summative assessments will mostly be venue-based.

Distance-learning students may also join and participate in scheduled live lecturing sessions online, at critical points during the semester, to integrate concepts and ask questions.

These classes will be presented by either the lecturer or an external professional or industry specialist. Recordings of these sessions will be available online. The schedule for the online classes will be available on the learning management system at the start of the semester.

Students will always have access to a module Question and Answer forum, where they can ask questions on the material. The lecturer will respond to their queries in this forum or during the scheduled consultation engagements. All lecturers will have weekly online consultation meetings, where students can join to ask questions or to discuss aspects of the work.

Distance learning is suited to students who want to study from wherever they are, without having to attend classes in person at a venue. Other than the requirement to submit assessment tasks on time, distance learning offers the student flexibility to plan his/her own study schedule. This option is also ideal for working adults, mature learners, or for school-leavers who enjoy learning at their own pace, live distantly from STADIO's campuses, or who have other commitments to attend to during the day. Even though learning happens at a distance, the student still has access to expert lecturers, up-to-date study material and peer engagement via the virtual learning environment. Studying via distance learning is largely enabled through technology. You need access to a computer, as well as internet connectivity, to access and submit your assessments, and to join live sessions or watch recordings online.

## ADMISSION REQUIREMENTS

- a relevant postgraduate diploma; or
- a Bachelor Honours degree in a cognate field with a mark of:  
Full Research Dissertation: 65% for Research  
Modules + Dissertation: 55% for Research

*(Intensive exposure to the various disciplines of management of at least five modules is required)*

## ONE-DAY INDUCTION SESSION

**(COMPULSORY)**

**Students must attend a compulsory one-day induction session subsequent to registration of their proposal module. During the session, students will be guided through refining and finalising their research topic, developing their proposal, utilising techniques of data collection and writing of the dissertation**

## IN ADDITION TO THE FOLLOWING

- have minimum of three (3) years work experience in a managerial capacity;
- be proficient in English;
- be computer literate;
- have access to the internet;
- have a personal computer or laptop; and
- have conducted academic research\* before.

\*Should an applicant apply with a postgraduate diploma on NQF level 8 (minimum 120 credits), please note that he/she must also have a B-degree.

**\* A student who did not complete Research Methodology as a module at NQF Level 8 previously will be required to take the Research Methodology bridging module in the first semester of registration (MET50A & MET50B).**

# MASTER OF MANAGEMENT: FULL RESEARCH-BASED DISSERTATION

## Structure of the Master of Management Qualification: Option 1 - Research based

\*Mini proposal required for application

- Completion of dissertation
- To be completed in a minimum of two (2) years
- Consists of a compulsory postgraduate induction session

# MASTER OF MANAGEMENT: SIX (6) MODULES AND A DISSERTATION

## Structure of the Master of Management Qualification: Option 2 - Coursework

- Six (6) modules are compulsory - see table below (must be completed before commencing with PRO292 + DIS292).
- A dissertation (108 Credits) based on a research topic identified from any of the below six (6) modules.

YEAR 1		YEAR 2	
1st Semester of Registration	2nd Semester of Registration		
Business Intelligence (BIN192) (12) Strategic Leadership (LDR192) (12) Talent Management (TLM192) (12)	Customer Relationship Management (CRM192) (12) Strategic Process Management (MAN192) (12) Risk Management (RIS192) (12)	Select and submit a research topic based on any of the six modules completed. Attend the compulsory induction session. Commence research in order to submit a proposal. (PRO292) (54)	Completion and submission of the dissertation. (DIS292) (54)
72		108	

\*Editing is compulsory for the dissertation. Editing services will be for the students own account. A list of optional editors will be provided to students on the Virtual Learning Environment (VLE).

## STUDENT SUPPORT FOR DISTANCE LEARNING STUDENTS

Distance learning students have access to STADIO's student support services via the learning management system. Students can access a range of presentations and online support initiatives aimed at success and wellness. At the start of the semester, new students will be invited to join the online student orientation programme to familiarise themselves with the services offered by STADIO.

STADIO, in partnership with SADAG, has a dedicated STADIO student helpline providing students with free telephonic counselling, information, referrals, and support. Students will also have access to general counselling services.

# MODULE DESCRIPTIONS

## BUSINESS INTELLIGENCE

In this module, we introduce you to the field of business intelligence. We look at the various business intelligence models as well as modelling processes. In addition, we focus on the Fourth Industrial Revolution and Artificial Intelligence as essential catalysts and foundations for the new era of business intelligence. We conclude this module with the business intelligence competency requirements for leaders to effectively guide a business to achieving its strategic objectives.

## CUSTOMER RELATIONSHIP MANAGEMENT

One of the requirements of competitiveness is the organisations' ability to quickly familiarise themselves with the customer needs. Increasingly, competition forces organisations to build more contacts and relationships with the customers in the world of marketing. CRM is a commercial process in the business environment that prepares organisations and organisational structures to improve and survive in business. Organisations apply CRM as a strategic process aiding the organisation in dealing with its competitors, providing value for the buyers and retailers, and gaining excellent values.

## STRATEGIC LEADERSHIP

In this module, we adopt a new fresh approach toward strategic leadership by introducing a Leadership 4.0D development model that can equip leaders holistically for the world of work. In addition to the model, we will also emphasise essential futuristic strategic leadership skills such as Critical and Creative Thinking, Design Thinking and Digital Knowledge Management to ensure that leaders navigate employees effectively during times of unprecedented change.

## STRATEGIC PROCESS MANAGEMENT

Organisations apply their business processes to achieve business success. This requires individuals of exceptional knowledge, skills and abilities to ensure business effectiveness. It is important to manage business processes effectively, as there are positive outcomes for all those involved. For individuals, it leads to greater motivation, job satisfaction, and work engagement. At organisational level, it increases service orientation and performance. In addition, it yields higher quality products, which is good for the client.

## RISK MANAGEMENT

Solid knowledge of Business Risk Management is needed as South African business managers experience demanding challenges such as a turbulent political and economic environment. Managers on all levels need to reflect on business risk management principles, to meet the demands of a changing business environment. RIS900 is about reading, gathering information, and completing tasks and challenges, and to grow in understanding Business Risk Management as a discipline in the world of business.

## TALENT MANAGEMENT

In this module, we introduce you to talent management and the business case thereof for organisations. We unpack the workplace definition of talent in detail, as it forms the foundation of talent management practice. We identify the different levels of talent in the workplace and fit-for-purpose practices to effectively manage these individuals' careers. We explore the determinants of a talent culture and its maturity to optimise workplace talent. In addition, we look at talent management risks in a VUCA work and measures to predict and mitigate these risks. Finally, we conclude this subject with an overview of contemporary talent analytics and metrics and how these can form the basis for creating talent scorecards.

# STADIO

## HIGHER EDUCATION

### SCHOOL OF ADMINISTRATION AND MANAGEMENT

#### MASTER OF MANAGEMENT

NQF 9 | 180 CREDITS | SAQA ID: 117867 | MIN. 2 YEARS

CAMPUSES: DISTANCE LEARNING



FEES & PAYMENT  
OPTIONS



PRESCRIBED  
TEXTBOOKS



VISIT OUR WEBSITE  
[www.stadio.ac.za](http://www.stadio.ac.za)



I'M READY!  
APPLY ONLINE NOW



EMAIL US  
[hello@stadio.ac.za](mailto:hello@stadio.ac.za)



CALL US  
+27 [87 158 5000](tel:871585000)

DON'T BE SHY BE SOCIAL:

