STADIO

HIGHER EDUCATION

SCHOOL OF ADMINISTRATION & MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS)

NQF 8 | 132 CREDITS | SAQA ID: 117864 | MIN. 1.5 YEARS

MODE OF DELIVERY: DISTANCE LEARNING

DESCRIPTION

The focus of the Bachelor of Business Administration Honours degree to create competent managers, makes this a managerial qualification of choice. The electives on offer enable prospective students to construct the qualification to complement their aspirations and work situation. The core of this Bachelor of Business Administration Honours programme consists of Strategic Management, Leadership and Research. This is augmented by the study of Economics, Finance, Project Management and International Management. In addition, the student can specialise in Disaster Risk Reduction, Human Resource Management, Logistics Management, Marketing Management, Public Sector Management or Talent Management.

ADMISSION REQUIREMENTS

- a Bachelor of Business Administration (BBA) degree; or
- a Bachelor of Commerce (BCom) degree; or
- another approved Bachelor degree in the field of Business Commerce and Management Sciences; or
- a Bachelor's degree that includes at least five (5) modules in Business, Commerce and Management Sciences and at a minimum, Economics, Financial Management or Public Sector Financial Management at first-year level; or
- an Advanced Diploma at NQF level 7 (Bridging modules apply)

MODE OF DELIVERY - DISTANCE LEARNING

DISTANCE LEARNING AT STADIO

STADIO's distance learning programmes offer students excellent, quality education without the need to attend venue-based classes. The rapid technological advances of the past decade have transformed distance learning into an exciting study option for many students in South Africa, SADC, and internationally. However, STADIO recognises that many prospective students have only limited access to technology, with restricted connectivity, networks, and bandwidth. The STADIO distance-learning and teaching model therefore makes provision for this reality, ensuring that students can combine work and studies meaningfully, regardless of personal circumstances.

Distance learning and teaching at STADIO is built on best practices, enabled and supported by technology. This includes a world-class learning management system where students can access their learning materials, assessments, and live online classes for each of the modules for which they have registered. In addition, in some qualifications, study materials will be provided in printed format. Key dates for milestones, such as assignment submissions and live online sessions, will be communicated well in advance to allow students to plan their studies. Online sessions are not compulsory; however, students are encouraged to participate in scheduled sessions as they are designed to promote student success. Online sessions are always recorded for convenience.

Throughout the distance-learning journey, academic support is only a click away. Questions may be asked in the online module environment, where the lecturer will provide guidance. Distance-learning students have easy access to online library facilities and an eBook library, as well as access to a variety of online databases to support their studies. There is a physical library for distance-learning students on the Krugersdorp campus. STADIO understands the potential isolation of distance learning, and further provides a range of other support services to promote academic success and general student wellbeing. The full distance-learning experience is also accessible using your mobile device.

WHO SHOULD CONSIDER DISTANCE LEARNING?

Distance learning is suitable for students who wish to study from any location without the need to attend classes at a specific venue. Apart from the obligation to submit assessment tasks punctually, distance learning provides students with the flexibility to create their own study schedules. This option is particularly well suited for working adults, mature learners, or school-leavers who prefer learning at their own pace, reside at a distance from STADIO's campuses, or have other commitments during the day. Despite the physical distance, students still have access to expert lecturers, current study materials, and peer engagement through the online module learning environment.

That said, it is important to highlight that some assessments, including the final examination, may require attendance at one of our exam venues, available throughout South Africa and internationally. This is STADIO's commitment to ensuring the integrity of its qualifications and the credibility of its graduates.

WHAT YOU CAN EXPECT FROM STADIO

Students will have access to a range of resources and facilities in person and online, designed to support not only their learning journey but also their social and emotional well-being. In most modules offered through distance learning in the schools of Administration and Management, Commerce, Law, and Policing and Law Enforcement, printed study materials are available in addition to the online study guides. STADIO offers academic support and wellness initiatives throughout the learning journey to help students realise their goals.

WHAT STADIO WILL EXPECT FROM YOU

In addition to engaging with the study materials (whether printed or online), students are required to utilise the online learning management system on their learning journey. Students, therefore, need access to a computer and to the internet to access and submit their assessments and to access feedback. STADIO believes that the key to academic success, especially in distance learning, is motivation and consistent engagement. Students will be expected to submit their assessment tasks on time and to take part in the learning activities designed to assist their learning journey. STADIO expects all students to always act in accordance with the principles of the Student Code of Conduct and the STADIO values and to be familiar with the institutional policies and rules, especially those pertaining to student success.

STADIO is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997. Registration Number 2008/HE07/004.
DISCLAIMER: The content of this brochure is accurate at the time of publication. STADIO reserves the right to change the programme content due to changes in legislation, as well as for market requirements and other reasons. Notice of such changes will be published on our website.
11/12/23
Page 2 of 8

SPECIFIC REQUIREMENTS

MINIMUM SYSTEM REQUIREMENTS:

- **Wi-Fi: Reliable broadband Internet access (Wi-Fi is available on all of our campuses, but you may prefer access from home as well).**
- **Web browser: Chrome/Safari/Opera/FireFox.**
- **Computer/Laptop: A current Windows or Apple Mac computer/laptop capable of running the Office 365 software (STADIO provides the software to you as a STADIO student). Office 365 includes Word, Excel, PowerPoint and Outlook.**
- **PDF Viewer: The free Adobe Acrobat software.**
- **Scanning documents: Ability to scan and upload documents (typically from your cellphone or smartphone).**
- **Email/cellphone for notification and communication.**
- **Communication: A cellphone or smartphone for receiving notifications and communication.**

ACCESS TO TECHNOLOGY:

STADIO School of Administration & Management uses its ONLINE student administration and learning environments to provide students with materials and resources, to conduct online assessments, create discussion opportunities and render a range of administrative services.

Therefore, having continuous access to the above ONLINE facilities is essential for efficient communication, learning and success.

STUDENT SUPPORT FOR DISTANCE LEARNING STUDENTS

Distance learning students have access to STADIO's student support services via the learning management system. Students can access a range of presentations and online support initiatives aimed at success and wellness. At the start of the semester, new students will be invited to join the online student orientation programme to familiarise themselves with the services offered by STADIO.

STADIO, in partnership with SADAG, has a dedicated STADIO student helpline providing students with free telephonic counselling, information, referrals, and support. Students will also have access to general counselling services.

STADIO

STADIO is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997. Registration Number 2008/HE07/004.
DISCLAIMER: The content of this brochure is accurate at the time of publication. STADIO reserves the right to change the programme content due to changes in legislation, as well as for market requirements and other reasons. Notice of such changes will be published on our website.

11/12/23
Page 3 of 8

CURRICULUM OUTLINE

COMPULSORY MODULES	SELECT ONE (1) OF THE ELECTIVE MODULES
Strategic Management V MAN500 (24 credits)	Disaster Risk Reduction V DRR500 (12 credits)
Leadership V LDR500 (18 credits)	Human Resource Management V HRM500 (12 credits)
Research Methodology V A MET50A (10 credits) & Research Methodology V B MET50B (20 credits)	Logistics Management V LOG500 (12 credits)
Managerial Economics V ECO500 (12 credits)	Marketing Management V MAR500 (12 credits)
International Management V INM500 (12 credits)	Public Sector Management V PMB500 (12 credits)
Project Management V POM500 (12 credits)	
Financial Management V FMA500 (12 credits) **OR** Public Sector Financial Management V PFB500 (12 credits)	
120	**12**

* The order of registered modules will follow the curriculum outline.
* Editing is compulsory for the research modules MET50A & MET50B. Editing services will be for the students own account.
  A list of optional editors will be provided to students on the Virtual Learning Environment (VLE).

NB: Research Methodology is a compulsory module. It must be taken on commencement of the Honours degree.

PREREQUISITES FOR THE FOLLOWING MODULES ARE:

Managerial Economics : Economics for Managers I
Financial Management V : Financial Management
Public Sector Financial Management V : Public Sector Financial Management

BRIDGING MODULES (NON-DEGREE PURPOSES) ARE:

In the event of an applicant not complying with the standard admission requirements as stated above, he/she
must complete the bridging module/s prior to registering for these modules:

Managerial Economics : Economics for Managers I (MEC152)
Financial Management V : Financial Management FMA105
Public Sector Financial Management V : Public Sector Financial Management PFB105

- When selecting **HUMAN RESOURCE MANAGEMENT** as an elective module, you can choose between
  Financial Management V or **Public Sector Financial Management V.**
- When selecting **MARKETING MANAGEMENT** or **LOGISTICS MANAGEMENT** as an elective module,
  Financial Management V will be a compulsory module.
- When selecting **DISASTER RISK REDUCTION** or **PUBLIC SECTOR MANAGEMENT** as an elective module,
  Public Sector Financial Management V will be a compulsory module.
- The selection of an elective will only be allowed if a student has completed the relevant undergraduate modules to level III.

STADIO

MODULE DESCRIPTIONS

DISASTER RISK REDUCTION V

The promulgation of the Disaster Risk Management Act, 57 of 2002, heralded a new area for disaster risk management in South Africa. The publication of the National Disaster Management Framework, with its particular emphasis on disaster risk reduction and disaster risk management, places a strong emphasis on creating safe and sustainable communities. This module addresses several important aspects, such as the real disaster problem, disaster pressure and release model, access to relevant resources, and how to cope with a disaster, famine, and biological hazards that threaten livelihoods. It also deals with floods and coastal storms that influence all aspects of life, creating safer environments. This module will equip students with the competencies required to operate internally and externally within a professional environment. DRR400 is a very topical module to study.

FINANCIAL MANAGEMENT V

The competence to analyse and interpret organisational financial information and use such analyses and interpretations to inform, guide and support business decisions is critical for every business manager or individual aspiring to become a business manager. The module develops the knowledge and skills of students to understand and deal with business risk and return, capital structure, cost of capital and financing, and investment decisions. It also develops financial data analysis skills and the knowledge and skills to manage working capital and partake in decisions involving mergers and acquisitions.

HUMAN RESOURCES MANAGEMENT V

Organisations face global competitiveness and must change old paradigms and find exciting ways to develop intellectual capacity. Opportunities in the learning organisation must grow and expand. Organisations must cope with employment equity, intellectual capital, electronic learning, mentoring, coaching, and a diversity of related matters. Training and development imply skills, knowledge, attitudes, or social behaviour changes. Training and development are essential elements of organisation improvement programmes. Organisations must thoroughly plan these programmes because the objective is to link training content to desired job behaviours. This module includes an introduction to Organisational Development (OD) and Transformation, Organisation Behaviour and Methods to Change Organisational Behaviour, Skills Development and Learning, OD in the New World of Work, Organisational Change, Business Ethics, and Diversity and Employment Equity. This module also teaches employee well-being.

INTERNATIONAL MANAGEMENT V

The past few decades have seen dramatic changes in the international environment, such as the demise of communism, significant advances in technology, the emergence of developing economies, and a reduction in trade barriers. These changes have contributed to the globalisation of many businesses, big and small. This module aims to provide students with broad knowledge of the international managerial environment and enable them to integrate international management concepts into local management practices. Upon completing this module, students should be able to describe international strategic management, analyse international organisational design, structures and control mechanisms, and compare the effect of different modes of entry, export and import options, and alliances. They must be able to evaluate marketing and branding in context, analyse international human resources management, employee behaviour, and leadership techniques, describe international operations and logistics management, and discuss finance management, accounting, and taxation in the international context. They also need to describe characteristics of emerging economies that are essential considerations for foreign investors.

LEADERSHIP V

Leadership V will unlock the fascinating world of leadership. This module will equip students with the necessary knowledge and skills to be efficient leaders and solve leadership challenges in the workplace. Students will be equipped with knowledge of major personality dimensions to understand how personality influences leadership and relationships within an organisation.

LOGISTICS MANAGEMENT V

This module builds on the knowledge gained during undergraduate studies in Logistics Management. The first topic refreshes students' understanding of the supply chain, supply chain performance, and supply chain drivers to lay the foundation for the main themes of the module, namely, supply chain network design and delivering strategic performance. The second topic deals with supply chain network design, which is concerned with the role of distribution in the supply chain, including online sales and global supply chain networks. The third topic revisits demand forecasting and planning and coordinating demand in the supply chain in more detail. Topics four and five unpack the logistical and cross-functional drivers of supply chain performance and indicate how organisations use them to improve organisational performance.

MODULE DESCRIPTIONS

MANAGERIAL ECONOMICS V

This module aims to provide an integrated approach with other business functions while focusing on the heart of managerial economics. To achieve this aim, students need to understand the principles and concepts underpinning managerial economics and its boundaries and limitations. Students should be able to analyse business situations to identify problems stemming from the economic environment within which the business operates. The module also requires students to analyse and estimate the demand for goods and services using generic forecasting techniques and to maximise organisational production output module to cost constraints. Finally, students must assess and determine price and output alternatives for different market conditions and make sound judgments about long-term investments and business risks.

MARKETING MANAGEMENT V

This module focuses on the components of marketing that influence the design and alignment of marketing strategy with an organisation's strategic objectives. The module applies marketing principles from a global and a South African perspective. It incorporates utilising, analysing, and interpreting market information, which is critical for determining market segments and target markets, as well as developing marketing plans and budgets in support of strategic plans. The module deepens students' understanding of building marketing strategies, considering the environment, consumers, business markets, 4Ps and 7Ps of marketing, product branding and development, services strategy, and supply chain and channel components. Studying marketing principles will assist students from different entry points into marketing to develop essential business insights into how to make money for a business and responsibly deliver customer satisfaction.

PROJECT MANAGEMENT V

Project Management is a tool. While this module teaches its various technical components and applications it is, in essence, still just a tool. It is imperative that students' academic point of departure is one of critical analysis. Project Management V is about expanding students' knowledge base, with the ultimate objective of wanting to be able to create synergies between the application requirements and the tool at hand. This module will empower students to analyse key project management concepts and tools, compare and contrast project management approaches and methodologies; differentiate between project implementation approaches, and analyse project management control measures.

PUBLIC SECTOR FINANCIAL MANAGEMENT V

Sound financial management practices are essential for long-term institutional sustainability. At the national, provincial, and local government levels, they underpin the process of democratic accountability. Weak financial management results in the misdirection and under-utilisation of resources and increases the risk of corruption and highly questionable service delivery. This module teaches students how to construct a model for public financial management within the context of developing economies. Students will construct a model to assess public financial management and explain the origins and intent of public financial management reform in South Africa. Students will compare the reform results to other international PFM legislation, while critically assessing the use of diverse legal frameworks for public financial management in South Africa. The module teaches students how to reinforce the role of accounting in accountability and its manifestation in management reports and understand the management of cash and debt management. It teaches how flexibility enhances bridging public financial management and fiscal decentralisation reforms in developing countries. Students will understand and explain how PFM extends beyond the Public Finance Management Act.

PUBLIC SECTOR MANAGEMENT V

This module focuses on the development of public administration and management and the different approaches to studying it. Central to organisational studies is the environment within which public organisations (institutions) function, and linked to that, the internal balancing environment created by the policy on the one hand and managers on the other. The module also deals with the Public Policy framework and the importance of public policy. Without a strategy, no government department can function, hence the discussion of strategic management in the public sector features quite prominently in this module. The module teaches how to link integrated performance management in the public service to the public sector strategies.

RESEARCH METHODOLOGY V

(MET50A)
This module focuses on the research process and the identification of a management problem in the workplace that students will ultimately research. The requirement is for students to apply the basic research process and write a proposal based on the identified problem. A supervisor guides students throughout the proposal writing process.
(MET50B)
This module is a continuation of the proposal writing (MET50A), and the expected outcome is the conducting of the actual research and writing up of the process in the format of an article. A supervisor guides students throughout the writing process.

MODULE DESCRIPTIONS

STRATEGIC MANAGEMENT V

Managing organisations involves, to a significant extent, the gathering of information, decision-making and the implementation of decisions — gathering information regarding forces in the external environment, the industry, and the internal environment of an organisation. Based on the gathered information, strategic initiatives are determined. Strategic management is what a company needs to continue to exist and grow. Strategic management usually filters down to what needs to be done by departments in driving the strategies of the organisation. Bad relations between the top management and departmental heads can jeopardise the strategies that organisations have to implement. Strategic management is mainly about relationships, mobilising resources, and trust.

TALENT MANAGEMENT V

This module requires students to rethink the talent management functions in the workplace. It highlights the strategic importance of integrated talent management functions to achieve strategic company objectives. Different techniques exist for implementing strategic talent management policies and practices effectively in the workplace. The module also focuses on the role of corporate governance in the ethical roll-out of talent management strategies in the workplace. It further explores different strategic compensation and reward practices in recognising talent performance. The module concludes by looking at global talent management and the implications thereof for multinational companies.

STADIO

HIGHER EDUCATION

SCHOOL OF ADMINISTRATION & MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS)

NQF 8 | 132 CREDITS | SAQA ID: 117864 | MIN. 1.5 YEARS

MODE OF DELIVERY: DISTANCE LEARNING

FEES & PAYMENT OPTIONS

PRESCRIBED TEXTBOOKS

VISIT OUR WEBSITE
www.stadio.ac.za

I'M READY! APPLY ONLINE NOW

EMAIL US
hello@stadio.ac.za

CALL US
+27 87 158 5000

DON'T BE SHY BE SOCIAL: